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THE CAUSES AND EFFECTS OF THE LEHMAN  
BROTHERS BANKRUPTCY

Monday, October 6, 2008

House of Representatives,

Committee on Oversight and

Government Reform,

Washington, D.C.

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**Committee Hearings**

of the

**U.S. HOUSE OF REPRESENTATIVES**



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3 THE CAUSES AND EFFECTS OF THE LEHMAN

4 BROTHERS BANKRUPTCY

5 Monday, October 6, 2008

6 House of Representatives,

7 Committee on Oversight and

8 Government Reform,

9 Washington, D.C.

10 The committee met, pursuant to call, at 10:09 a.m., in  
11 Room 2154, Rayburn House Office Building, Hon. Henry A.  
12 Waxman [chairman of the committee] presiding.

13 Present: Representatives Waxman, Maloney, Cummings,  
14 Kucinich, Tierney, Watson, Higgins, Yarmuth, Braley, Norton,  
15 McCollum, Cooper, Van Hollen, Sarbanes, Welch, Davis of  
16 Virginia, Shays, Mica and Turner.

17 Staff Present: Kristin Amerling, General Counsel; Caren  
18 Auchman, Press Assistant; Phil Barnett, Staff Director and  
19 Chief Counsel; Jen Berenholz, Deputy Clerk; Alison Cassady,  
20 Professional Staff Member; Brian Cohen, Senior Investigator

21 and Policy Advisor; Zhongrui "JR" Deng, Chief Information  
22 Officer; Greg Dotson, Chief Environmental Counsel; Miriam  
23 Edelman, Special Assistant; Earley Green, Chief Clerk; David  
24 Leviss, Senior Investigative Counsel; Karen Lightfoot,  
25 Communications Director and Senior Policy Advisor; Jennifer  
26 Owens, Special Assistant; Leneal Scott, Information Systems  
27 Manager; Roger Sherman, Deputy Chief Counsel; Mitch Smiley,  
28 Special Assistant; Lawrence Halloran, Minority Staff  
29 Director; Jennifer Safavian, Minority Chief Counsel for  
30 Oversight and Investigations; A. Brooke Bennett, Minority  
31 Counsel; Brien Beattie, Minority Professional Staff Member;  
32 Molly Boyl, Minority Professional Staff Member; Larry Brady,  
33 Minority Senior Investigator and Policy Advisor; Alex Cooper,  
34 Minority Professional Staff Member; John Cuaderes, Minority  
35 Senior Investigator and Policy Advisor; Adam Fromm, Minority  
36 Professional Staff Member; Todd Greenwood, Minority  
37 Professional Staff Member; Patrick Lyden, Minority  
38 Parliamentarian and Member Services Coordinator; Brian  
39 McNicoll, Minority Communications Director; Nick Palarino,  
40 Minority Senior Investigator and Policy Advisor; and Mark  
41 Marin, Minority Professional Staff Member.

42 Chairman WAXMAN. The meeting of the committee will  
43 please come to order.

44 On Friday, Congress passed a \$700 billion rescue package  
45 for Wall Street. This was something no Member wanted to do.  
46 If Wall Street had been less reckless, or thorough regulators  
47 had been more tentative, the financial crisis could have been  
48 prevented. But we voted for the \$700 billion rescue because  
49 the consequences of doing nothing were even worse.

50 The excesses on Wall Street have caused a credit freeze  
51 that threatened our entire economy. The \$700 billion rescue  
52 plan is a life-support measure. It may keep our economy from  
53 collapsing, but it won't make it healthy again. To restore  
54 our economy to health, two steps are necessary. First we  
55 must identify what went wrong, then we must enact real  
56 reforms for our financial markets.

57 Over the next 3 weeks, we will start this process in  
58 this committee. We will be holding a series of five hearings  
59 on the financial meltdown on Wall Street. We'll examine how  
60 the system broke down, what could have been done to prevent  
61 it, and what lessons we need to learn so this won't happen  
62 again.

63 Today's hearing examines the collapse of Lehman  
64 Brothers, which, on September 15th, filed for bankruptcy, the  
65 largest bankruptcy filing in American history. Before the  
66 Lehman Brothers bankruptcy, Treasury Secretary Paulson and

67 Federal Reserve Chairman Bernanke told us our financial  
68 system could handle the collapse of Lehman. It now appears  
69 they were wrong. The repercussions of this collapse have  
70 reverberated across our economy. Many experts think Lehman's  
71 fall triggered the credit freeze that is choking our economy,  
72 and that made the \$700 billion rescue necessary.

73 Lehman's collapse caused a big money market fund to  
74 break the buck, which caused investors to flee to Treasury  
75 bills and dried up a key source of short-term commercial  
76 paper. It also spread fear throughout the credit markets,  
77 driving up the costs of borrowing.

78 Over the weekend we received the testimony, the written  
79 testimony, of Richard Fuld, the CEO of Lehman Brothers. Mr.  
80 Fuld takes no responsibility for the collapse of Lehman.  
81 Instead he cites a, quote, litany of destabilizing factors,  
82 end quote, and says, quote, in the end, despite all our  
83 effort, we were overwhelmed, end quote.

84 In preparation for today's hearing, the committee  
85 received thousands of pages of internal documents from Lehman  
86 Brothers. Like Mr. Fuld's testimony, these documents portray  
87 a company in which there was no accountability for failure.  
88 In one e-mail exchange from early June, some executives from  
89 Lehman's money management subsidiary Neuberger Berman made  
90 this recommendation: Top management should forego bonuses  
91 this year. This would serve a dual purpose. Firstly, it

92 | would represent a significant expense reduction; secondly, it  
93 | would send a strong message to both employees and investors  
94 | that management is not shirking accountability for recent  
95 | performance.

96 |       The e-mail was sent to Lehman's executive committee.  
97 | One of its members is George H.--George H. Walker, President  
98 | Bush's cousin, who is responsible for overseeing Neuberger  
99 | Berman. And here is what he wrote the executive committee.  
100 | Quote, sorry, team. I'm not sure what is in the water at 605  
101 | Third Avenue today. I'm embarrassed, and I apologize, end  
102 | quote.

103 |       Mr. Fuld also mocked the Neuberger suggestion that top  
104 | management should accept responsibility by giving up their  
105 | bonuses. His response was, quote, don't worry, they are only  
106 | people who think about their own pockets, end quote.

107 |       Another remarkable document is a request submitted to  
108 | the compensation committee of the board on September 11th, 4  
109 | days before Lehman filed for bankruptcy. It recommends that  
110 | the board give three departing executives over \$20 million  
111 | in, quote, special payments. In other words, even as Mr.  
112 | Fuld was pleading with Secretary Paulson for a full rescue,  
113 | Lehman continued to squander millions on executive  
114 | compensation.

115 |       Other documents obtained by the committee undermine Mr.  
116 | Fuld's contention that Lehman was overwhelmed by forces

117 outside of its control. One internal analysis reveals that  
118 Lehman saw warning signs, but did not move early/fast enough,  
119 and lacked discipline about capital allocation.

120 In 2004, the Securities and Exchange Commission relaxed  
121 a rule limiting the amount of leverage that Lehman and other  
122 investment banks could use. As this chart--Lehman chart  
123 shows--and if we could have that posted, I would appreciate  
124 it--that proved to be a temptation the firm could not resist.

125 So in 2004, the SEC allowed greater leverage, and Lehman and  
126 other banks couldn't resist that and took on more leverage.

127 At first Lehman's bets paid out. As Mr. Fuld's  
128 testimony recounts, Lehman achieved 4 consecutive years of  
129 record-breaking financial results between 2004 and 2007.  
130 These were lucrative years for Lehman's executives and Mr.  
131 Fuld. Lehman paid out over \$16 billion in bonuses. And we  
132 do have the chart now on the screen. Lehman paid out over  
133 \$16 billion in bonuses. Mr. Fuld himself received over \$40  
134 million in cash bonuses. His total compensation during these  
135 4 years exceeded \$260 million.

136 But while Mr. Fuld and other Lehman executives were  
137 getting rich, they were steering Lehman Brothers and our  
138 economy toward a precipice. Leverage is a double-edged  
139 sword. When it works as it did in 2004 to 2007, it magnifies  
140 investment gains. But when asset failures decline as the  
141 subprime market did, leverage rapidly consumes a company's

142 capital and jeopardizes its survival.

143 Mr. Fuld's actions during this crisis were questionable.

144 In a January 2008 presentation, he and the Lehman board were  
145 warned that the company's liquidity can disappear quite fast.

146 Yet despite this warning, Mr. Fuld depleted Lehman's capital  
147 reserves by over \$10 billion through year-end bonuses, and  
148 stock buybacks and dividend payments. In one document a  
149 senior executive tells Mr. Fuld that if the company can  
150 secure \$5 billion in financing from Korea, quote, I like the  
151 idea of aggressively going into the market and spending 2- of  
152 the 5- in buying back lots of stock and hurting Einhorn bad.  
153 This action might have inflicted short-term losses on a short  
154 seller Lehman despised, but it would have burned through even  
155 more capital. Mr. Fuld's response: I agree with all of it.

156 What is fundamentally unfair about the collapse of  
157 Lehman is its impact on the economy and taxpayers. Mr. Fuld  
158 will do fine. He can walk away from Lehman a wealthy man who  
159 earned over \$500 million, but taxpayers are left with a \$700  
160 billion bill to rescue Wall Street and an economy in crisis.

161 Risk taking has an important role in our economy, but  
162 Federal regulators are supposed to ensure that these risks  
163 don't become so large that they can imperil our entire  
164 economy. They failed miserably. The regulators had a blind  
165 faith in the market and a belief that what was good for Mr.  
166 Fuld and other executives on Wall Street was good for



167 | America, and we are now all paying a terrible price.

168 |       We can't undo the damage of the past 8 years. That is

169 | why I reluctantly voted for the \$700 billion rescue plan.

170 | But we can start the process of holding those responsible to

171 | public account and identifying the reforms we need for the

172 | future. These are the goals of today's hearing and the other

173 | hearings we will be holding this month.

174 |       [Prepared statement of Mr. Waxman follows:]

175 | \*\*\*\*\* INSERT 1-1 \*\*\*\*\*

176 Chairman WAXMAN. I would now like to recognize Mr.  
177 Davis for his opening statement.

178 Mr. DAVIS OF VIRGINIA. Thank you, Mr. Chairman. We  
179 have Members on this side who would like to make opening  
180 statements. What is the position to be today?

181 Chairman WAXMAN. The rules of the committee provide  
182 that the Chairman and the Ranking Member may make opening  
183 statements. We have many Members here. We have many  
184 witnesses that will also be here to--also here to make their  
185 presentations. So the Chair will stick by the rules.  
186 Opening statements only by the Chairman and the Ranking  
187 Member.

188 Mr. DAVIS OF VIRGINIA. Thank you, Mr. Chairman.

189 Mr. SHAYS. I'd just like to ask unanimous consent that  
190 Members be allowed to make an opening statement. This is a  
191 hugely important hearing. It is the beginning of five  
192 hearings, and frankly there is some--

193 Chairman WAXMAN. There is objection to that. The rules  
194 don't provide for it, and the committee will not give  
195 unanimous consent for it.

196 Mr. SHAYS. I haven't finished my motion.

197 Chairman WAXMAN. The Chair has recognized Mr. Davis for  
198 an opening statement.

199 Do you wish to make a motion, Mr. Shays?

200 Mr. SHAYS. I wish to make a unanimous consent motion

201 | that we be allowed to--because I believe there is a cover-up  
202 | going on, and I'd like to make a statement.

203 | Chairman WAXMAN. We'll follow the rules. Mr. Davis is  
204 | recognized for his opening statement.

205 | Mr. DAVIS OF VIRGINIA. Thank you, Mr. Chairman, for  
206 | convening a series of hearings to examine the many complex  
207 | and interlocking causes and effects of the economic paralysis  
208 | gripping our Nation and most of the industrialized world.  
209 | Today, tomorrow and in the coming weeks we'll ask some tough  
210 | questions about the role of investment firms like Lehman  
211 | Brothers Holding, insurers like AIG, hedge funds,  
212 | credit-rating agencies, regulators and Congress in feeding  
213 | the boom that has now gone so painfully bust.

214 | I particularly appreciate you calling Lehman Brothers up  
215 | today before us. Mr. Fuld, a very active contributor to  
216 | Democratic causes, along with Mr. Janulis, Mr. Demura, Mr.  
217 | Collerton and others, have been bypassed by other committees,  
218 | and I appreciate your having the courage to call him up here  
219 | today.

220 | The scope of these hearings effectively rebuts the  
221 | simplistic premise peddled by some that laissez-faire  
222 | Republicanism and mindless deregulations alone caused the  
223 | collapse of global capital markets. That's the political  
224 | cartoon version of a very complicated life-and-death reality.  
225 | Partisan fingerpointing adds nothing to serious oversight of

226 the intricate web of individuals, institutions, market  
227 incentives and cyclical trends that have brought us to the  
228 brink of economic abyss.

229 For more than a decade, all the Wall Street and  
230 Washington players engaged in an increasingly elaborate game  
231 of high-takes musical chairs driven by the mesmerizing siren  
232 song of perpetually rising housing costs. But when the music  
233 stopped, as it always does, many formally upstanding  
234 financial giants found themselves without a safe or a sound  
235 place to sit. Suddenly the phrase "too big to fail" measured  
236 only the limits of our foresight, not the size of the all too  
237 foreseeable failure.

238 So today we start with the case of Lehman Brothers, a  
239 venerable investment house that sank into insolvency while  
240 others were being thrown Federal lifelines. One lesson from  
241 Lehman's demise: Words matter. Rumors and speculative leaks  
242 fed the panic and accelerated a flight of confidence in  
243 capital from that company.

244 Words matter here as well. Look at the TV monitors. As  
245 we watch them, the markets are watching us. In this volatile  
246 environment, unsupported allegations, irresponsible  
247 disclosures can inflame fears and trigger market stampedes.  
248 As these hearings proceed, we should watch the pulse of Wall  
249 Street and choose our words with great care.

250 But it must be said the driving factor in the loss of

251 value and confidence in Lehman was the financial undertow  
252 created by falling home prices and resulting losses on  
253 mortgage-backed assets of all kinds. And central to that  
254 crisis in the \$12 trillion mortgage securities market were  
255 imprudent policies and cozy practices of the two  
256 government-sponsored housing finance giants, Fannie Mae and  
257 Freddie Mac. We have asked that former Fannie Mae CEO  
258 Franklin Raines be invited to testify at a future hearing  
259 because that company's failure offers Congress lessons that  
260 we dare not overlook. You can't have a complete analysis  
261 without looking at Freddie and Fannie.

262 Many in Congress did turn a blind eye to clear warnings  
263 of impending danger sounded as early as 1998. They missed  
264 golden opportunities to treat localized problems before they  
265 metastasized throughout the economic system. Out of  
266 well-intentioned zeal to promote homeownership, Members from  
267 both parties and both Chambers not only tolerated, but  
268 encouraged the steady erosion of mortgage-lending standards.  
269 When an alarm sounded, Fannie and Freddie, holding low-income  
270 borrowers as political hostages, mobilized armies of  
271 expensive lobbyists to block calls for greater accountability  
272 and transparency. Using lobbying fees and campaign  
273 contributions, the mortgage giants bought their way around  
274 attempts by Senate and House Banking Committees to pierce  
275 their profitable pyramid scheme. The Clinton administration

276 | was rebuffed by a Republican Congress, and this  
277 | administration had no more success with the Democratic  
278 | Congress in advancing needed reforms.

279 |         This committee cannot ignore that sad history in our  
280 | inquiries into the causes and effects of the current economic  
281 | crisis. But now that the \$700 billion economic rescue bill  
282 | has been enacted, the debate is no longer whether the Federal  
283 | Government should intervene in the credit markets, but how  
284 | that intervention should be managed to stabilize capital  
285 | flows and protect taxpayers. Although it comes too late to  
286 | help Lehman Brothers, the so-called bailout program will have  
287 | to make wrenching choices, picking winners and losers from a  
288 | shattered and fragile economic landscape.

289 |         These hearings should help mark the land mines and  
290 | potholes on the path to a restoration of trust and economic  
291 | vitality. Trust. There is a moral dimension to economics we  
292 | don't often want to confront. Economics is not an objective  
293 | discipline, but a political art grounded in certain  
294 | assumptions about human nature and civilized behavior. As  
295 | the process of deleveraging unfolds, breaking the economy's  
296 | delusional addiction to debt beyond our reasonable means to  
297 | repay, the goal has to be a restoration of the moral bond  
298 | between labor and capital. We need to restore faith in  
299 | production, savings and investment over consumption, spending  
300 | and speculation. Our witnesses today can help us do that.

301 We appreciate their being there.

302 Thank you, Mr. Chairman.

303 Chairman WAXMAN. Thank you very much, Mr. Davis.

304 [The information follows:]

305 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

306           Mr. DAVIS OF VIRGINIA. I also ask unanimous consent for  
307 our staff analysis to be included in the hearing record.

308           Chairman WAXMAN. Without objection, that will be the  
309 order.

310           [The information follows:]

311           \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*



312 Mr. SHAYS. Mr. Chairman, a parliamentary inquiry.

313 Chairman WAXMAN. The gentleman will state his  
314 parliamentary inquiry.

315 Mr. SHAYS. Thank you.

316 In my request for permission to have the Members give an  
317 opening statement, I'd like the Chair to please cite the  
318 provision of committee rules or House rules on which he  
319 relies for the proposition that only the Chair and Ranking  
320 Member may make opening statements.

321 Chairman WAXMAN. The rule provides--in general the  
322 House and committee rules do not address the common practice  
323 of opening statements by Members at hearings and meetings.  
324 The only exception is House Rule 11, clause (2)(k)(1), which  
325 provides that the Chairman at a hearing shall announce in an  
326 opening statement the subject of an investigation. Because  
327 there is no limitation on opening statements in the rule,  
328 every member of the committee has the right to--has a right  
329 to seek recognition, but that as a matter of House rules, the  
330 refusal of the Chair to recognize a Member for an opening  
331 statement is not appealable. As a practical matter,  
332 controversy relating to handling of opening statements are  
333 normally dealt with by consensus within the committee. The  
334 committee has always operated on the basis of the Chairman  
335 and the Ranking Member, and that is the way we'll continue to  
336 do so.

337 Mr. MICA. Mr. Chairman, parliamentary inquiry.

338 Chairman WAXMAN. The gentleman will state his  
339 parliamentary inquiry.

340 Mr. MICA. Mr. Chairman, I have been on the committee  
341 with you for 16 years. I had the opportunity to chair two  
342 subcommittees.

343 Chairman WAXMAN. The gentleman will state his  
344 parliamentary inquiry.

345 Mr. MICA. I am stating, but I have to have a preface  
346 for my--

347 Chairman WAXMAN. The gentleman will state his  
348 parliamentary inquiry.

349 Mr. MICA. During the entire tenure of my chairmanship,  
350 I afforded as a courtesy every Member on either side in every  
351 hearing the opportunity for an opening statement. Now, it  
352 may not be in the rules, Mr. Chairman, and you have the  
353 ability to now reject my request for an opening statement.

354 Chairman WAXMAN. The Chairman--

355 Mr. MICA. I would ask you in fairness an opportunity  
356 for all sides to be heard on this important hearing, the  
357 opportunity--I'm asking you honor the ability of my--of the  
358 rules just stated to allow me to present a 5-minute opening  
359 statement.

360 Chairman WAXMAN. Well, the Chairman notes the presence  
361 of many, many Members. To allow you to make an opening

362 statement and not others would be unfair. The rules do not  
363 provide for all Members to have the right to an opening  
364 statement. There are occasions when Members have been given  
365 that opportunity, especially when it is a small subcommittee,  
366 as you chaired. But we have too many Members here and too  
367 many witnesses to be heard. So the Chair did not hear a  
368 parliamentary inquiry, but a personal appeal, which the Chair  
369 denies.

370 We have with us the following witnesses: Nell Minow,  
371 chairman of the board and editor of The Corporate Library;  
372 Gregory W. Smith, general counsel, Colorado Public Employees'  
373 Retirement Association; Robert F. Wescott, Ph.D., president  
374 of Keybridge Research LLC; Luigi Zingales, Ph.D., professor  
375 at the University of Chicago Graduate School of Business; and  
376 Peter J. Wallison, Arthur F. Burns Fellow in Financial Policy  
377 Studies, American Enterprise Institute.

378 And it is the policy of this committee that all  
379 witnesses that testify before us do so under oath, so I'd  
380 like to ask each of you to please stand and raise your right  
381 hand.

382 [Witnesses sworn.]

383 Chairman WAXMAN. The record will indicate that each of  
384 the witnesses answered in the affirmative.

385 Your prepared statements will be in the record in full.  
386 We would like to ask each of you to be mindful that we have a

387 clock that will indicate when 5 minutes is up. We'd like you  
388 to stay as close to the 5 minutes as possible. There will be  
389 a green light for 4 minutes, a yellow light for the last  
390 minute. And then when it turns red, the 5 minutes has  
391 expired.

392 Dr. Zingales, am I pronouncing your name correctly?

393 Okay. There is a button on the base of your mic. Be sure it  
394 is in, and we'd like to hear from you first.

395 STATEMENTS OF LUIGI ZINGALES, PROFESSOR OF FINANCE,  
396 UNIVERSITY OF CHICAGO; ROBERT F. WESCOTT, PRESIDENT,  
397 KEYBRIDGE RESEARCH LLC; NELL MINOW, CHAIRMAN OF THE BOARD AND  
398 EDITOR, THE CORPORATE LIBRARY; GREGORY W. SMITH, GENERAL  
399 COUNSEL, COLORADO PUBLIC EMPLOYEES' RETIREMENT ASSOCIATION;  
400 AND PETER J. WALLISON, ARTHUR F. BURNS FELLOW IN FINANCIAL  
401 POLICY STUDIES, AMERICAN ENTERPRISE INSTITUTE

402 STATEMENT OF LUIGI ZINGALES

403 Mr. ZINGALES. Okay. Thank you. Chairman Waxman,  
404 Ranking Minority Davis, members of the committee, thank you  
405 for inviting me.

406 The demise of Lehman Brothers is the result of a very  
407 aggressive leverage policy in the context of a major  
408 financial crisis. The roots of this crisis have to be found  
409 in bad regulation, lack of transparency, and market  
410 complacency brought about by several years of positive  
411 returns.

412 A prolonged period of real estate price increases and  
413 the boom of securitization relaxed lending standards. The  
414 quality of these mortgages should have been checked by the  
415 capital market that bought them, but several problems made

416 | this monitoring less than perfect. First, these mortgages  
417 | were priced based on historical records, which did not factor  
418 | in the probability of a significant drop in real estate  
419 | prices at the national level. Nor did they factor the effect  
420 | of the changes in the lending standards on the probability of  
421 | default.

422 |         Second, the massive amount of issuance by a limited  
423 | number of players, which Lehman was one, changed the  
424 | fundamental nature of the relationship between credit-rating  
425 | agencies and the investment banks issuing the securities. As  
426 | a result, instead of submitting an issue to the rating  
427 | agency's judgment, investment banks shopped around for the  
428 | best ratings and even received handbooks on how to produce  
429 | the riskiest security that qualified for a AAA rating.

430 |         The market was not completely fooled by this process.  
431 | AAA-rated asset-backed securities had a higher yield than  
432 | corporate AAA, a clear indication of the higher risk.

433 |         Unfortunately, regulatory constraints created inflated  
434 | demand for these products. Fannie Mae and Freddie were  
435 | allowed, even induced, to invest their funds in these  
436 | securities, creating an easy arbitrage. They issued  
437 | AAA-rated debt and invested in higher-yield AAA-rated debt.

438 |         Another source of captive demand were money market  
439 | funds. Being required to hold only highly rated securities,  
440 | money market funds loved these instruments and satisfied the

441 regulatory requirements and boosted their yields.

442       Most managers of these firms were aware of the gamble  
443 they were taking, but could not resist taking it under an  
444 intense competition for yield-hungry customers. These  
445 managers were also hoping that if a shock occurred, all their  
446 competitors would face the same problem, thereby reducing the  
447 reputational costs and possibly triggering a government  
448 support. The September 19 decision to insure all money  
449 market funds validated this gamble, forever destroying money  
450 market managers' incentives to be careful in regard to the  
451 risks they take.

452       The pooling of mortgages, while beneficial for  
453 diversification purposes, became a curse as the downturn  
454 worsened. The lack of transparency in the issuing process  
455 made it difficult to determine who owned what. Furthermore,  
456 the complexity of these repackaged mortgages is such that  
457 small differences in the assumed rate of default can cause  
458 the value of some tranches to fluctuate from 50 cents on the  
459 dollar to zero. Lacking information on the quality and hence  
460 the value of banks' assets, the market grew reluctant to lend  
461 to them for fear of losing out in case of default.

462       In the case of Lehman and other investment banks, this  
463 problem was aggravated by two factors, the extremely high  
464 level of leverage and the strong reliance on short-term debt  
465 financing. While commercial banks cannot leverage their

466 equity more than 15 to 1, Lehman had a leverage of more than  
467 30 to 1. With this leverage, a mere 3.3 percent drop in the  
468 value of assets wipes out the entire value of equity and  
469 makes the company insolvent.

470 In turn, the instability created by a leverage problem  
471 was exacerbated by Lehman's large use of short-term debt.  
472 Reliance on short-term debt increases the risk of runs  
473 similar to the ones bank face when they are rumored to be  
474 insolvent. The Lehman CEO will likely tell you that his  
475 company was solvent, and it was brought down by a run. This  
476 is a distinct possibility. The problem is that nobody knows  
477 for sure. When Lehman went down, it had \$26 billion in book  
478 equity, but the doubts about the value of its assets combined  
479 with the high degree of leverage created a huge uncertainty  
480 about the true value of this equity. It could have been  
481 worth \$40 billion or negative 20-.

482 It is important to note that Lehman did not find itself  
483 in that situation by accident. It was the unlucky draw of a  
484 consciously made gamble.

485 Lehman Brothers' bankruptcy forced the market to assess  
486 risk. As after a major flood, people start to buy flood  
487 insurance. After the demise of Lehman, the market started to  
488 worry about several risks previously overlooked. This risk  
489 reassessment is crucial to support a market discipline. The  
490 downside is that it can degenerate into a panic.



491

Chairman WAXMAN. Thank you very much, Dr. Zingales.

492 [Prepared statement of Mr. Zingales follows:]

493 \*\*\*\*\* INSERT 1-2 \*\*\*\*\*

494 Chairman WAXMAN. Dr. Wescott.

495 STATEMENT OF ROBERT F. WESCOTT

496 Mr. WESCOTT. Chairman Waxman and members of the  
497 committee, thank you for inviting me to testify today about  
498 the financial meltdown on Wall Street. I'll focus my  
499 comments on the main causes of the financial crisis. During  
500 questions, I'm also happy to discuss its economic effects and  
501 also the lessons we might draw about it for public policy.  
502 I'll give you an economist's perspective, drawing on my  
503 experiences in forecasting the U.S. economy, in participating  
504 in the national economic policymaking process at the National  
505 Economic Council of the White House, and in researching  
506 global and economic financial risks.

507 In my opinion, there were three main contributors to the  
508 financial meltdown. The first was an environment of easy  
509 credit that existed in the first half of this decade. We  
510 simply left the monetary floodgates open too far and too long  
511 in the period 2002 to 2005. During this period, mortgage  
512 rates got as low as 2-1/2 percent, and families got an  
513 inflated sense of their capacity to afford housing. This  
514 cheap credit quickly got capitalized in housing prices, and  
515 housing prices doubled and even tripled in some neighborhoods

516 | in the span of just a few years. This caused a housing  
517 | frenzy, and many Americans developed unrealistic expectations  
518 | and assumed that housing prices could only go up.

519 |       The second key development was mortgage securitization,  
520 | the bundling of pools of mortgages, their underwriting and  
521 | their sale to institutional investors. This increased  
522 | liquidity and made mortgage money cheaper than--because we  
523 | could tap the savings of global savers. On the downside,  
524 | however, it also meant that the mortgage originator was no  
525 | longer going to hold the mortgage to maturity. So it did not  
526 | have a strong incentive to perform due diligence on the loan.

527 |       In this environment of easy credit, there was lots of  
528 | competition. Lenders began loosening standards to win  
529 | business and increase market share. This led to an easing of  
530 | down payment requirements and a proliferation of  
531 | unconventional mortgages, including teaser rate mortgages, no  
532 | doc mortgages, option payment mortgages and so on.  
533 | Eventually homebuyers were receiving 100 percent  
534 | loan-to-value mortgages, a very dangerous predictor of  
535 | default risk.

536 |       The third key development was an increase in leverage by  
537 | investment banks, as has just been stated. Whereas a  
538 | traditional bank might have a leverage ratio of, say, four,  
539 | meaning that the value of its obligations was four times the  
540 | value of its shareholders' equity, investment banks increased

541 | their leverage ratios to 30 or 35 times in the past few  
542 | years. Such high leverage ratios meant that there was much  
543 | less cushion in hard times.

544 |       Well, how did these ingredients mix? As long as house  
545 | prices kept appreciating steadily, all players in the system  
546 | had a strong incentive to keep going and keep doing what they  
547 | were doing. It was good for existing homeowners because they  
548 | had asset appreciation, and they had great opportunities for  
549 | extracting equity out of their houses through cash-out  
550 | refinancings and home equity loans. Basically families  
551 | started using their houses as ATM machines. It was good for  
552 | new homebuyers, including speculators, because they saw  
553 | almost immediate price gains. It was good for mortgage  
554 | brokers. They earned hefty origination fees. It was good  
555 | for rating agencies. They had great business. And it was  
556 | good for investment banks because they were earning large  
557 | securitization fees.

558 |       The system boomed this way for many years. The problem  
559 | came when the U.S. housing sector simply reached saturation.  
560 | By early 2006, almost every American who wanted a home was in  
561 | one. The Fed started raising interest rates to fight  
562 | inflation, and suddenly housing prices leveled off and then  
563 | began to fall. Some borrowers, especially subprime  
564 | borrowers, began to miss their monthly mortgage payments, and  
565 | the value of subprime mortgage portfolios began to decline.

566 Now, because of the high leverage in the investment banks,  
567 many simply did not have the cushion to fall back on.

568 The problems were compounded by a rapidly weakening U.S.  
569 economy. As the housing sector weakened, overall U.S.  
570 economic growth was cut roughly in half, and the drying up of  
571 home equity loans and cash-out refinancings hurt consumption.

572 By early 2008, 10 percent of all U.S. households were  
573 underwater with their mortgages, meaning that they owed more  
574 on their house than their house was worth. These events set  
575 the stage for the financial and liquidity crisis we have  
576 today.

577 The cause of Lehman Brothers--basically the collapse of  
578 Lehman Brothers in September was effectively the pinprick  
579 that burst the bubble. Mr. Chairman, the collapse of Lehman  
580 shook the market's financial confidence and set off the  
581 liquidity crisis that has thrown sand into the gears of the  
582 U.S. economic engine.

583 What lessons should we draw? Any time the price of a  
584 major asset class or commodity increases 200 percent or 300  
585 percent in a matter of just a few weeks--in a matter of just  
586 a few years, whether it is home prices, timber, Dutch tulips,  
587 oil, gold, technology, stocks, we need to ask questions.  
588 Prudent regulators need--needed to ask whether the system  
589 they regulate could tolerate a rapid return of asset prices  
590 to the historical trading range, and private executives

591 | running investment banks who wanted to maximize their  
592 | shareholders' value in the long term needed to ask whether  
593 | their business model could tolerate a rapid return of asset  
594 | prices to their historical range.

595 |       Thank you.

596 |       Chairman WAXMAN. Thank you very much, Dr. Wescott.

597 |       [Prepared statement of Mr. Wescott follows:]

598 | \*\*\*\*\* INSERT 1-3 \*\*\*\*\*

599 Chairman WAXMAN. Ms. Minow.

600 STATEMENT OF NELL MINOW

601 Ms. MINOW. Thank you very much, Mr. Chairman and  
602 Members. It is an honor to participate in this hearing. I  
603 appreciate it very much. And I would give anything if what I  
604 wasn't here to say was, "I told you so."

605 I have testified before this committee before, and what  
606 I said then was that there is no more reliable indicator of  
607 investment--litigation and liability risk than excessive CEO  
608 compensation. CEO compensation is not just the symptom, it  
609 is actually a cause. It pours gasoline on the fire.

610 With that in mind, I'd like to tell you what our ratings  
611 have been. My company, The Corporate Library, rates boards  
612 of directors, and in part we look at decisions they make,  
613 like CEO pay. We have given this company a C or a D since we  
614 started rating them, with one very brief exception of a  
615 couple of months where we gave them a B.

616 Here is a quote from our analyst's note on the company:  
617 Although the CEO's 2007 salary is well below the median for  
618 companies of similar size, his nonequity incentive  
619 compensation of \$4,250,000 exceeded the 85th percentile.  
620 While typical target bonus is two times base salary, Mr.



621 Fuld's was more than five times his base salary.

622 Additionally, his total annual compensation of \$71,924,178  
623 ranks in the top 3 percent for similarly sized companies.

624 As I've mentioned before, this is the problem. When we  
625 pay people based on the volume of business rather than the  
626 quality of business, eventually it is like a game of musical  
627 chairs. And when the music stops, the people that don't have  
628 a place to sit are the investors.

629 Pay that is out of alignment is one of the causes of  
630 poor performance, but it is also an important symptom of an  
631 ineffective board. Let's talk about this board for just a  
632 minute. They had a finance and risk management committee. I  
633 think that my economist colleagues here would agree, and my  
634 investor colleague, that the--in a company like this, the  
635 finance and risk management committee is a very important  
636 committee, and yet it only met twice in 2007 and twice in  
637 2006. The crystal-clear explanations of Dr. Zingales and Dr.  
638 Wescott were--as brilliant as they are, were not unknown at  
639 the time. These were things that the risk committee should  
640 have been looking at.

641 An additional indicator is the meaningful stock  
642 ownership by the board. It is a public statement of their  
643 confidence in a company and a powerful reminder and motivator  
644 for them as they deliberate issues like executive  
645 compensation and risk management. With the exception of the

646 CEO who sold the significant percentage of his stock, and the  
647 lead director, and the 23-year veteran on the committee,  
648 given their tenure, these directors did not put their money  
649 where their mouths were.

650 I'm really horrified by the effort by Mr. Fuld and other  
651 executives in these failing companies to absolve themselves  
652 of blame. It infuriates me when they talk about how  
653 efficient the markets are except when they are not efficient.  
654 All of a sudden, it is not their fault anymore. These are  
655 people who fight for deregulation, and now they're blaming  
656 the regulators.

657 They talk about a litany of destabilizing factors. Let  
658 me tell you that the most important destabilizing factor was:  
659 an inefficient and ineffective board of directors and bad  
660 judgment by the executives. People make mistakes, but what  
661 we like to see is people accepting responsibility and  
662 participating in mitigating damages and preventing the  
663 recurrence. It is indispensable for the credibility of our  
664 capital markets to align the interests of executives with the  
665 investors, and we'll have an enormously increased cost of  
666 capital if we do not make that clear throughout the world.

667 What we had was an executive compensation system that  
668 created an incentive for imagining derivative securities that  
669 exploited regulatory and accounting loopholes. I had a  
670 presentation at the Public Company Accounting Oversight Board

671 | where they told us that Paul Volker said he didn't understand  
672 | these derivatives. I hereby propose the Paul Volker rule,  
673 | that if he doesn't understand it, we shouldn't put it out on  
674 | the markets. Even if executives are overwhelmed by forces  
675 | beyond their control, I believe you've heard this expression  
676 | before, that is why we pay them the big bucks.

677 | Thank you.

678 | Chairman WAXMAN. Thank you. No demonstrations. Thank  
679 | you, Ms. Minow.

680 | [Prepared statement of Ms. Minow follows:]

681 | \*\*\*\*\* INSERT 1-4 \*\*\*\*\*

682 Chairman WAXMAN. Mr. Smith.

683 STATEMENT OF GREGORY W. SMITH

684 Mr. SMITH. Thank you, Mr. Chairman. Thank you,  
685 Members, for having me here today to express the perceptions  
686 and perspective of a major institutional investor. One of  
687 the things that I want to address--you certainly heard some  
688 good diagnosis and comments from people much more qualified  
689 than I to assess why this has happened. I'd like to put a  
690 little bit of a face to this.

691 We hear a lot in the media about the savior of Wall  
692 Street, and we hear a lot about major institutions  
693 and--throughout the country, Wall Street being saved. We  
694 think this is about every working American in the United  
695 States. It is about people that I work for every day. I  
696 work for a pension fund that represents 420,000 current and  
697 former public employees, public servants in the State of  
698 Colorado. We represent every State trooper, every teacher in  
699 the State of Colorado, every State employee, every judge and  
700 over 400 employers, including all of our local divisions of  
701 government. These--the individuals are the ones that are  
702 being impacted in this crisis. It is the individuals who are  
703 having to face the questions of whether their college fund

704 for their children is going to still be around when this is  
705 over. It is these individuals who are wondering how long is  
706 it until retirement now, how long do I have to go before I  
707 can recover from what Wall Street has done to me this time.

708 And what it really has boiled down to is a complete  
709 collapse in investor confidence. And it is a complete  
710 collapse in investor confidence because they no longer  
711 believe in management, they no longer believe in the numbers,  
712 and they no longer believe in the regulatory framework for  
713 good reason.

714 We don't claim to know, I certainly don't claim to be  
715 able to articulate, why this happened, and I certainly would  
716 not predict what the result of the blame game is going to be.

717 There is certainly going to be one, and the lawyers are  
718 going to spend a lot of time on it. What we would like to  
719 urge you to consider is what the future needs to hold to  
720 regain confidence, and what it needs to consist of is an  
721 opportunity for shareholders to be heard in a meaningful way  
722 at a meaningful time in the process of running corporate  
723 America. We need access to the proxy. We need to be able to  
724 hold the directors accountable. If they're not doing a good  
725 job, we need to be able to get them out of the boardroom and  
726 get somebody else in that will represent shareholders.

727 We need a regulatory framework that is aligned with the  
728 shareholder, not with corporate America, but with the

729 | shareholders, and a regulatory framework that is prepared to  
730 | hold people accountable that breach their duty to the  
731 | shareholder.

732 |         That's where we need to go. We need to have say on pay,  
733 | and we need to be able to regain confidence that this market  
734 | is about the shareholder, it is about mom and pop, it is  
735 | about small businesses, and it is about the individuals that  
736 | I represent all over this country.

737 |         One of the things that doesn't get talked about very  
738 | much and that is really impacting the people that I work with  
739 | is the credit crisis and the freezing of their accounts.  
740 | People who have been the most conservative investors and who  
741 | have thought, well, I don't want to get involved in these  
742 | speculative things, I'm going to put my money in a money  
743 | market, I'm going to fall behind inflation, I don't really  
744 | worry about inflation, I want to make sure I have my money,  
745 | those people don't have their money now.

746 |         We manage our cash through those types of accounts.  
747 | There were times last week and 2 weeks ago that our money was  
748 | on the brink of being frozen. People in this country are not  
749 | going to be able to make payroll. Small businesses are not  
750 | going to make payroll because they are not going to be able  
751 | to access their cash.

752 |         These are the problems that we believe are yet to come.  
753 | Some of them you've begun to see. But there is many more to

754 | come, and it is the working people of America that are  
755 | suffering this crisis. It is not about Wall Street, it is  
756 | about investor confidence, And that is what needs to be  
757 | restored.

758 |       Thank you.

759 |       Chairman WAXMAN. Thank you very much, Mr. Smith.

760 |       [Prepared statement of Mr. Smith follows:]

761 | \*\*\*\*\* INSERT 1-5 \*\*\*\*\*

762 Chairman WAXMAN. Mr. Wallison.

763 STATEMENT OF PETER J. WALLISON

764 Mr. WALLISON. Thank you, Mr. Chairman and members of  
765 this committee. I'm really pleased to have this opportunity  
766 to address the question of regulation and its role in the  
767 current financial crisis.

768 There are cases where regulation is necessary and cases  
769 where it is harmful. It was necessary in the case of Fannie  
770 Mae and Freddie Mac. These two companies were seen in the  
771 market as backed by the Federal Government. As a result,  
772 investors did not worry about the risks of lending to them  
773 since Uncle Sam would bail them out if the companies got into  
774 financial trouble. Investors have been proved right. In  
775 cases where investors see themselves as bearing no risks  
776 lending to a private, shareholder-owned company, strong  
777 regulation is essential. That is the only way that  
778 government can protect itself against loss. Yet Congress  
779 resisted--

780 Chairman WAXMAN. Mr. Wallison, could you pull the mic a  
781 little closer? Some Members are having--

782 Mr. WALLISON. Oh, I'm sorry.

783 Yet Congress resisted reforming regulation of Fannie Mae



784 | and Freddie Freddie until it was too late. And even then the  
785 | reform legislation wouldn't have been passed unless it had  
786 | been attached to a housing bill that Congress wanted to adopt  
787 | before going home for the August recess.

788 |         The failure by Congress had serious consequences. An  
789 | article in yesterday's New York Times makes clear that  
790 | reckless buying of junk loans by Fannie Mae and Freddie Mac  
791 | bears a large part of the responsibility for the financial  
792 | crisis we are now in. Voters, justifiably angry about the  
793 | \$700 billion rescue plan just adopted by Congress, should  
794 | recognize who is responsible and act accordingly.

795 |         Incidentally, since some issues of compensation have  
796 | come up, I ought to mention that Fannie was very generous in  
797 | its own compensation. Franklin Raines, who was its Chairman  
798 | for several years, 4 or 5, made \$90 million during the time  
799 | he was there, and there was little outrage expressed in  
800 | Congress at that time.

801 |         Bad or weak regulation is often worse than no regulation  
802 | at all. Another article in the New York Times on Friday of  
803 | last week recounted the SEC's failure to devote sufficient  
804 | resources to the regulation of the major investment banking  
805 | firms that have now all collapsed, been taken over, sold  
806 | themselves to big banks or sought shelter under the Federal  
807 | Reserve's wings as financial holding companies. According to  
808 | the article, the SEC assigned a pitifully small staff to

809 | regulating these huge investment banks, and as a result they  
810 | took imprudent financial risks that ultimately led to their  
811 | losses.

812 |         A chart accompanying the article shows that these  
813 | institutions took increasing risks every year from the time  
814 | they entered the SEC's supervisory regime. This is  
815 | important. It demonstrates the effect of regulation in  
816 | creating moral hazard. Immediately after the SEC took over  
817 | the supervision of their safety and soundness, the market  
818 | discipline to which they had previously been subject began to  
819 | relax. Investors thought the SEC was minding the store, but  
820 | it wasn't. That is why weak regulation can be worse than  
821 | none.

822 |         Regulation itself is no panacea. Even strong regulation  
823 | may not be effective. Regulation of commercial banks in the  
824 | United States is a case of strong regulation failing.  
825 | Congress imposed a strong regulatory regime on commercial  
826 | banks when it adopted FDICIA in 1991. Still, even though  
827 | IndyMac, WAMU, Wachovia and dozens of smaller commercial  
828 | banks were regulated by one or another agency of the Federal  
829 | Government under strict FDICIA requirements, they all failed  
830 | or had to be taken over just like the weakly regulated  
831 | investment banks.

832 |         Calling for more regulation as a solution to the  
833 | financial crisis is, therefore, somewhat simplistic.

834 Regulation's track record is ambiguous. There is no question  
835 that it is the only protection we have when the government is  
836 exposed to risks created by companies it backs, like  
837 commercial banks, which have deposits insured by the FDIC,  
838 and like Fannie Mae and Freddie Mac, which were seen as  
839 backed by the Federal Government without any limit.

840 But the regulation of the investment banks by the SEC  
841 was a mistake. They were not seen as backed by the  
842 government in any way until the SEC was given authority to  
843 supervise their safety and soundness. Then their risk-taking  
844 took off. If they had been left free of government  
845 oversight, they would not, in my view, have been able to  
846 borrow the funds that created their extraordinary leverage.

847 If our solution to today's crisis is to regulate hedge  
848 funds, private equity funds, finance companies, institutional  
849 lenders, pension funds, leasing companies and insurance  
850 companies and anyone else who participates in the capital  
851 markets without any government backing, we will simply be  
852 assuring ourselves of many more financial crises in the  
853 future.

854 Many thanks, Mr. Chairman.

855 Chairman WAXMAN. Thank you, Mr. Wallison.

856 [Prepared statement of Mr. Wallison follows:]

857 \*\*\*\*\* INSERT 1-6 \*\*\*\*\*

858 Chairman WAXMAN. I want to thank all of the members of  
859 the panel for your presentation. We'll now recognize Members  
860 to ask questions for a 5-minute period. We'll start with  
861 Mrs. Maloney.

862 Mrs. MALONEY. Thank you, Mr. Chairman and Ranking  
863 Member Davis and all of the panelists.

864 We are facing what has been called the most serious  
865 financial crisis since the 1930s. And the potential cost to  
866 taxpayer is staggering: \$29 billion to J.P. Morgan to buy  
867 Bear Stearns; \$85 billion to AIG; \$200 billion to Fannie and  
868 Freddie; \$700 billion rescue package; \$300 billion to the Fed  
869 window opening it up to investment banks; \$50 billion to  
870 stabilize the money market funds. A staggering \$1.7 billion  
871 potential cost to taxpayers.

872 Now, Professor Zingales, you seem to believe that this  
873 may have been caused by the staggering leverage that was put  
874 in these firms, but others see it as the deregulation that  
875 has taken place in Congress over the past decade. In 1990,  
876 Congress passed the Financial Stabilization Act, which took  
877 away the protections of the Glass-Steagall Act that had  
878 served and protected our economy for 80 years. This allowed  
879 the banking a safety and soundness standard to be able to  
880 merge and be lowered, with risky speculative activities. And  
881 then during this period, Congress prohibited the regulation  
882 of risky derivatives. The SEC loosened rules governing the

883 amount of leverage that investment banks could use, and  
884 Federal regulators were defunded and defanged, and they were  
885 reluctant to use the authority they had to protect taxpayers  
886 and investors.

887       Some believe that the root cause of the credit cost of  
888 this crisis was not only the leverage, but the excessive  
889 deregulation. And I would like to ask first, Dr. Wescott,  
890 and then others, if you'd like to comment. What do you think  
891 were the biggest mistakes or missed opportunities for  
892 regulators? And going forward, what do you think we should  
893 regulate? Do you think all of this deregulation that I  
894 listed was a mistake for protection for our taxpayers and our  
895 economy?

896       Mr. WESCOTT. Regulation is a--as Mr. Wallison said, is  
897 an extremely complicated matter, and it is very important  
898 that it be handled and that we get the incentives properly  
899 lined up here.

900       There is no question that the regulators did make a  
901 decision. The SEC made a decision in 2004, in April of 2004,  
902 to relax the leverage standards that the large \$5  
903 billion-plus investment banks would be allowed to operate  
904 under. And in my opinion, this decision did end up making  
905 the situation worse. And so I do--

906       Mrs. MALONEY. What about Glass-Steagall, Dr. Wescott?  
907 That is not complicated. It merely says financial

908 institutions, bank safety and soundness should not mingle  
909 with risky activities. That is not complicated at all. It  
910 is very clear. Was that a mistake to roll that back, do you  
911 believe? Or I'd ask any other panelist to talk.

912 Mr. WESCOTT. I don't have a strong opinion on  
913 Glass-Steagall. I do think that there were risks involved in  
914 the mortgage-lending business that were greater than were  
915 appreciated by regulators and obviously by many of the  
916 investment banks themselves. The key thing was that they  
917 assumed there was going to be plenty of business, and that  
918 they could keep getting additional borrowers, and that they  
919 would not suffer credit quality loss as we went further and  
920 further down the list of applicants for mortgages.

921 Mrs. MALONEY. Thank you very much. My time is very  
922 limited. I'd just like to go down the line, starting with  
923 Dr. Zingales.

924 Do you think repealing Glass-Steagall, allowing banks to  
925 mix with risky investment banks that were leveraged in hedge  
926 funds, in some cases 1 to 30, 10 to 60, do you think rolling  
927 it back was a mistake, yes or no?

928 Mr. ZINGALES. No. I don't think it was a mistake.

929 Mrs. MALONEY. Yes or no. Mr. Wescott, you don't think  
930 it was a mistake?

931 Mr. WESCOTT. No at this point.

932 Mrs. MALONEY. Ms. Minow?

933 Ms. MINOW. I do think it was a mistake.

934 Mrs. MALONEY. You do.

935 Mr. Smith.

936 Mr. SMITH. It appears to be from this angle. I'm  
937 sorry. It appears to be from this angle.

938 Mrs. MALONEY. Mr. Wallison?

939 Mr. WALLISON. Not a mistake.

940 Mrs. MALONEY. Okay. So we're divided on that.

941 If the Fed and Treasury had not allowed Lehman to fail  
942 in default on its obligations, would this have prevented runs  
943 on other firms, and especially the money market funds, the  
944 run that began on that? Again, down the panel quickly. My  
945 time has expired. Quickly now.

946 Mr. ZINGALES. I think no. The proof is if we look at  
947 what happened when Bear Stearns was bailed out, I think that,  
948 for example, the price of the credit default swap was--an  
949 insurance on default as a measure of how risky borrowers are  
950 considered--went up the same amount it went up after the  
951 Lehman default. So I don't think that bailing out sort of  
952 Lehman would have--would solve the situation.

953 Mr. WESCOTT. I think that regulators in retrospect  
954 would now understand that there was more Lehman paper out  
955 there in money market accounts, and they might have made a  
956 different decision on that account.

957 Ms. MINOW. I think it would not have made an enormous

958 difference.

959 Mr. SMITH. I think it was one piece of a much bigger  
960 puzzle.

961 Mr. WALLISON. It has no significant difference, I  
962 think.

963 Chairman WAXMAN. Thank you, Mrs. Maloney.

964 Mr. Davis.

965 Mr. DAVIS OF VIRGINIA. Thank you.

966 This concerns the SEC. Both the Chairman and I were  
967 instrumental in shepherding through legislation that removed  
968 the Civil Service pay ceilings on the SEC employees because  
969 they were losing employees like crazy. They lost a third of  
970 their senior management because of the pay. We raised that,  
971 but we also held hearings on IT and their IT capacity. What  
972 were the limitations if SEC had wanted to do something? Were  
973 their systems up? Could they have done the appropriate job?  
974 Or are there limitations on their IT and personnel that  
975 probably limited their abilities? Does anybody have any  
976 thoughts on that?

977 No. Okay.

978 Ms. Minow, let me just ask you. You rated the corporate  
979 boards at Lehman. Did you ever rate the board in salaries at  
980 Freddie and Fannie?

981 Ms. MINOW. I'm sorry. Freddie and Fannie? Yes. We  
982 did give a high grade to Fannie Mae after they were--in 2002,



983 | when we began rating after they were cleared by the SEC and  
984 | OFHEO. We, however, from the beginning gave poor ratings to  
985 | Freddie.

986 |       Mr. DAVIS OF VIRGINIA. We should have seen this coming;  
987 | don't you agree? I mean, I don't know if any of you are  
988 | familiar with the Superior Bank. I just was looking at  
989 | one--Superior Bank, the inspector general report. This was a  
990 | Chicago bank owned by--the chief owner was Penny Pritzker,  
991 | who happens to be, as I think many of us know, Senator  
992 | Obama's finance chairman. But more importantly, when you  
993 | look at the inspector general's report, it says that the bank  
994 | became associated with the subprime lending business in '92.  
995 | Beginning in 1993, Superior embarked on a business strategy  
996 | marked by rapid and aggressive growth into subprime home  
997 | mortgages. Federal bank regulators warned them in '93, '94,  
998 | '95, '97 and 2000 to rein in their risky subprime lending  
999 | businesses.

1000 |       According to an independent investigation by the  
1001 | Department of Justice, the bank used improper accounting  
1002 | procedures to cover up their bad debts. Fifteen hundred of  
1003 | the bank customers lost large sums of money. But this was  
1004 | years ago. I mean, didn't--all the warning signs were there  
1005 | that these subprimes were a mess, wasn't there?

1006 |       Ms. MINOW. Yes, there were. That's why one of my  
1007 | primary concerns is the obstacles to what I would consider

1008 | the essential market oversight from institutional investors  
1009 | like the Colorado pension fund, if they could have responded  
1010 | as I think they would like to have. If the corporate  
1011 | community hadn't lobbied for so many restrictions on the  
1012 | ability of shareholders to respond to these indicators, then  
1013 | I think we would not need a lot of new regulation.

1014 |         Mr. DAVIS OF VIRGINIA. Mr. Wallison.

1015 |         Mr. WALLISON. Well, I would say that this is a very  
1016 | good example of the faith in regulation that is often  
1017 | misplaced. The regulators had the responsibility for looking  
1018 | at the risks that were being taken by these institutions, and  
1019 | they did not effectively do that. And I think that that is  
1020 | an important lesson for our Congress to understand, because  
1021 | regulation is not a solution to many of these problems,  
1022 | especially when the regulators have a great deal of  
1023 | difficulty understanding what is happening in these  
1024 | institutions.

1025 |         The Superior Bank case is a perfect example of something  
1026 | that was starting in 2001 and beginning to build at that  
1027 | point with subprime loans. But I'm afraid that if a  
1028 | congressional committee or a regulator--let's put it this  
1029 | way: If a congressional committee had looked over the  
1030 | shoulder of the regulators and said, will you stop that from  
1031 | happening, I think the regulator would have been reluctant to  
1032 | do it. The institutions were making money from this. And

1033 | once more, they were afraid of some of the political backlash  
1034 | that would come if they did try to stop this kind of lending.

1035 |       There is a strong feeling in the United States that many  
1036 | people should have access to housing. And the question is,  
1037 | do you allow the regulators to interfere with a strong  
1038 | housing market, especially involving--

1039 |       Mr. DAVIS OF VIRGINIA. Lower-income people were getting  
1040 | housing, so nobody wanted to stop that.

1041 |       Mr. ZINGALES. I think that the problem is not subprime  
1042 | per se, it is a risky lending. But as Mr. Wallison said, it  
1043 | has beneficial effects.

1044 |       Second, in some situations, a risky--might be  
1045 | profitable. I think that the problem is that the level of  
1046 | securitization this took place was not probably monitored.  
1047 | We have sort of an enormous market that has got completely  
1048 | sort of unregulating type of disclosure. I think we should  
1049 | have more disclosure, because today we don't know who owns  
1050 | what. And out of that, a lot of the problems we observe in  
1051 | the credit market is because banks don't know the losses of  
1052 | other banks. If they don't know the losses, it is because  
1053 | they don't know what is in their portfolio. And if they  
1054 | don't know what is in the portfolio--because if you look at  
1055 | the issuances, you cannot trace back easily what is in that  
1056 | package of loans. We don't know whether they are loans from  
1057 | California, we don't know whether they are from Florida. We

1058 | don't know who has these loans. And this lack of  
1059 | transparency is one of the roots of the problem. It is not  
1060 | subprime, It is the lack of transparency.

1061 RPTS JOHNSON

1062 DCMN BURRELL

1063 [11:04 a.m.]

1064 Mr. WESCOTT. Just on the question of whether we should  
1065 have known or did we know, I will just say that in looking at  
1066 a full range of economic statistics in the summer of 2005,  
1067 looking at the value of houses divided by median income and  
1068 by many other measures, we knew that the housing prices were  
1069 set for a fall. We were beginning to tell our clients in the  
1070 autumn of 2005 that housing prices were set for a fall and  
1071 the housing sector was ready for a decline. We were not  
1072 alone. Many other economists were also giving similar  
1073 warnings.

1074 Chairman WAXMAN. Thank you, Mr. Davis. Mr. Cummings.

1075 Mr. CUMMINGS. Thank you very much. Ms. Minow, when I  
1076 went to church yesterday, it is interesting that almost  
1077 everybody who came up to me afterwards was very upset. And  
1078 it seemed like the thing they were most upset about was the  
1079 compensation for these executives. As part of the  
1080 committee's investigation the committee asked for copies of  
1081 the e-mails that Mr. Fuld sent and received over the last 6  
1082 months. I want to read to you from an e-mail an exchange  
1083 that involves Mr. Fuld, his executive committee, and senior  
1084 executives at Neuberger Berman, a money management subsidiary  
1085 of Lehman Brothers.

1086           The first e-mail is sent in early June of this year. It  
1087 is sent from Neuberger Berman executives to Mr. Fuld's  
1088 executive committee. The e-mail begins, and I quote, as  
1089 long-term employees and former partners of Neuberger Berman,  
1090 we feel compelled to express our views on several matters to  
1091 members of Lehman's executive committee, end of quote. In  
1092 the e-mail, the Neuberger Berman executives write that Lehman  
1093 had made, quote, management mistakes, and that, quote, a  
1094 substantial portion of the problems at Lehman are structural  
1095 rather than merely cyclical in nature, end of quote.

1096           The e-mail then recommended two actions. And let me  
1097 read from the e-mail. It says top management should forego  
1098 bonuses this year. This would serve a dual purpose.  
1099 Firstly, it would represent a significant expense reduction.  
1100 Secondly, it would send a strong message to both employees  
1101 and investors that management is not shirking accountability  
1102 for recent performance. And then it goes on to say, too, and  
1103 this is a direct quote, do a partial spinout of NB. A  
1104 partial spinout could be an attractive source of capital for  
1105 Lehman at a time when the company needs capital. The  
1106 officials also suggested that a partial spinout of Neuberger  
1107 Berman would allow some employees to receive their equity  
1108 compensation in the new Neuberger Berman shares instead of  
1109 Lehman shares, which would reassure the Neuberger employees  
1110 of their funds.

1111           Question: Ms. Minow, what do you think of the  
1112 recommendations made in this e-mail? And was the  
1113 recommendations that senior management forego bonuses a sound  
1114 one?

1115           Ms. MINOW. Yes, it was.

1116           Mr. CUMMINGS. And why is that?

1117           Ms. MINOW. Because in my opinion, management gets paid  
1118 last. You know, you pay the shareholders, you pay the  
1119 employees, and then if there is any money left over you take  
1120 it. But when the company is doing poorly, management  
1121 should--management compensation should reflect that.

1122           Mr. CUMMINGS. Yeah, because when I talk to the people  
1123 in my block, they tell me--you said something that was very  
1124 interesting. You said paying people based on volume as  
1125 opposed to quality is just the wrong way to go. And the  
1126 people in my block in Baltimore, if they perform poorly, they  
1127 get fired.

1128           Ms. MINOW. Yeah.

1129           Mr. CUMMINGS. They certainly don't get a bonus.

1130           Ms. MINOW. That is how it works in my company.

1131           Mr. CUMMINGS. And Mr. Fuld is going to come in here in  
1132 about an hour, and you know what he is going to say? He is  
1133 going to say it is everybody's fault but mine, but he was the  
1134 chief guy, is that right?

1135           Ms. MINOW. He was. He was the captain of the ship.

1136 And you are familiar with the expression "the buck stops  
1137 here." You know, unfortunately it did stop with him. He  
1138 took all the bucks.

1139 Mr. CUMMINGS. One of the recipients of that e-mail was  
1140 George W. Walker. Mr. Walker was Lehman's global head of  
1141 investment management at the time. And if the name sounds  
1142 familiar, that is because Mr. Walker also happens to be  
1143 President Bush's cousin. Within 15 minutes, Mr. Walker  
1144 writes a follow-up e-mail to the other members of the  
1145 executive committee. And let me read that to you, because it  
1146 is extremely interesting. He said sorry, team. I am not  
1147 sure of what is in the water at 605 Third Avenue today. The  
1148 compensation issue she raises is hardly worth the  
1149 EC's--executive committee's that is--time now. I am  
1150 embarrassed and I apologize. Mr. Fuld also mocked the  
1151 Neuberger executives. And his response was don't worry.  
1152 They are only people who think--listen to this--they are only  
1153 people who think about their own pockets.

1154 Ms. Minow, I see you shaking your head. What do you  
1155 think of Mr. Fuld's response? I can imagine what you are  
1156 going to say, because it is clear that he was thinking about  
1157 his own pockets as he made millions upon millions.

1158 Ms. MINOW. You are exactly right, Congressman. I am  
1159 horrified by that. I am absolutely horrified. And I am  
1160 thinking about--I am thinking about what you could possibly



1161 | say to him when he arrives here to make him understand his  
1162 | responsibility.

1163 |         Mr. CUMMINGS. I wonder how he sleeps at night. Mr.  
1164 | Smith, do you have a comment on that? I see you shaking your  
1165 | head, too. You talked about all the employees you represent.

1166 |         Mr. SMITH. Well, it is of interest to me that nowhere  
1167 | in that conversation, nowhere even in their way of thinking  
1168 | does the shareholder have any role whatsoever. And that is  
1169 | who their duty is to.

1170 |         Mr. CUMMINGS. Thank you very much. I see my time is  
1171 | up.

1172 |         Chairman WAXMAN. Thank you, Mr. Cummings.

1173 |         Mr. Mica.

1174 |         Mr. MICA. First of all, I think it is very important  
1175 | that our committee investigate how we got into this financial  
1176 | mess. I believe Americans want to know who caused this  
1177 | outrage, how it happened, and who will be held accountable.  
1178 | If it is wrongdoing by AIG or Lehman, in fact I saw one of  
1179 | these signs out here with Code Pink, and they said no bail,  
1180 | jail. And which I agree with. In fact, at the conclusion of  
1181 | these hearings I intend to consult with my colleagues to ask  
1182 | for a special counsel to investigate this matter. The  
1183 | announced hearings, however, today and the ones that we have  
1184 | before us selected by the chairman only cover Lehman, AIG,  
1185 | and several regulators. Unfortunately, I think this is a

1186 clever sequencing of these hearings, which is obviously  
1187 organized to deflect attention from government-backed  
1188 financial institutions, and also deflect from Congress any  
1189 blame, and put it on Wall Street, or blame it on executive  
1190 compensation.

1191 Any hearing or real oversight that does not start with  
1192 Fannie Mae, Franklin Raines, who walked away with over a  
1193 hundred million dollars in executive compensation and  
1194 bonuses, and also hearing from his accomplices, any hearing  
1195 will be a sham. This is like investigating the Great Train  
1196 Robbery and only talking to the dining car stewards. Instead  
1197 of a balanced panel today, we will take testimony from  
1198 academics, and no one from Fannie Mae or Freddie Mac. Rather  
1199 clever.

1200 The fact is that our Nation's current financial crisis  
1201 began back in 1992, with the concerted effort to expand  
1202 government-sponsored enterprises Fannie Mae and Freddie Mac  
1203 to include loans to marginally qualified borrowers and get  
1204 into a whole host of speculative investments. Last week  
1205 Speaker Pelosi incorrectly and partisanly attributed the  
1206 responsibility to the Bush administration's failed economic  
1207 policies. Chairman Waxman in his opening statement is trying  
1208 today to direct focus on Wall Street and regulators. Last  
1209 time I checked, none of those folks had a vote in Congress.

1210 In fact, it was in 1999, and we heard some reference to

1211 | this already, I have a copy of the vote here which we will  
1212 | put in the record later, the Congress voted to repeal the  
1213 | Glass-Steagall Act, allowing banks to engage in speculative  
1214 | ventures. And Wall Street followed. In fact, long before  
1215 | Bush took office, the stage was set for the current financial  
1216 | meltdown of the housing and finance industry. In fact, in  
1217 | 1999 the Clinton administration and Fannie Mae Director  
1218 | Raines lowered policy standards and increased subprime loans  
1219 | to new, more dangerous levels.

1220 |       As quoted in the New York Times that year, Raines said,  
1221 | and I quote from Raines, Fannie Mae has expanded home  
1222 | ownership for millions of families in the '90s by reducing  
1223 | down payment requirements, yet there remain too many  
1224 | borrowers whose credit is just a notch below what our  
1225 | underwriting has required who have been regulated to paying  
1226 | significantly higher mortgages in the so-called subprime  
1227 | market. Wall Street followed.

1228 |       The New York Times article continued, in moving even  
1229 | tentatively into this new era of lending, Fannie Mae is  
1230 | taking on significantly more risk, which may not pose any  
1231 | difficulty during flush economic times, as we saw, but the  
1232 | government-subsidized corporation may run into trouble in an  
1233 | economic downturn, prompting a government rescue similar to  
1234 | that of the savings and loan associations, end quote.

1235 |       In fact, in 2004, Raines and Freddie Mac CEO Richard

1236 Syron told an ABA meeting, and quote, we push products and  
1237 opportunities to people who have lesser credit. In fact,  
1238 testimony before the House Financial Services Committee on  
1239 Capital Markets and Insurance and Government Sponsored  
1240 Enterprises on October 6, 2004, Raines termed some of these  
1241 loans riskless. That is his quote.

1242 In fact, Raines by rule change lowered Fannie Mae's cash  
1243 reserve requirements from 10 to 2.5 percent. In fact, after  
1244 fraudulently cooking Fannie Mae's books so Raines and Jamie  
1245 Gorelick and others could boost earnings to rob millions in  
1246 bonuses, congressional Democrats chose to ignore the  
1247 findings. During a House Financial Services hearing on  
1248 September 10th, 2003, the top Democrat at the time, Barney  
1249 Frank, said the more people in my judgment exaggerate a  
1250 threat of safety and soundness, the more people conjure up  
1251 the possibility of serious financial losses to the Treasury,  
1252 which I do not see. I think we see entities that are  
1253 fundamentally sound and withstand some of the debt disaster  
1254 scenarios. Representative Maxine Waters demanded to know why  
1255 if it ain't broke, why anybody would want to fix Fannie Mae.  
1256 More incredibly--

1257 Chairman WAXMAN. Thank you, Mr. Mica.

1258 Mr. MICA. --Frank said a few days later, I want to roll  
1259 the dice a little bit more in this situation.

1260 Chairman WAXMAN. Mr. Mica, you can put the rest of the

1261 statement in the record, but your time has expired.

1262 Mr. MICA. Well, since our side is gagged from either  
1263 giving a statement or--

1264 Chairman WAXMAN. Mr. Kucinich, it is your turn to ask  
1265 the questions.

1266 Mr. MICA. --having the opportunity to not ask questions,  
1267 I won't get to ask my questions.

1268 Chairman WAXMAN. I thought you asked a lot of brilliant  
1269 questions here. Mr. Kucinich, your turn to ask questions.

1270 Mr. KUCINICH. I thank the gentleman. Mr. Wallison, in  
1271 your testimony you said voters are justifiably angry about  
1272 the \$700 billion rescue plan just adopted by Congress. Why?

1273 Mr. WALLISON. Because much of the problem that--

1274 Mr. KUCINICH. You want to speak closely to the mike?

1275 Mr. WALLISON. Because much of the problem that this  
1276 plan is intended to address was caused by a lack of  
1277 regulation of Fannie Mae and Freddie Mac.

1278 Mr. KUCINICH. Okay. Thank you, sir.

1279 Mr. WALLISON. The bad assets that are now on the books  
1280 of banks and securities firms all over the world came from a  
1281 market that they stimulated between 2005 and 2007.

1282 Mr. KUCINICH. Thank you, sir. Thank you for your  
1283 answer. I am going to go on with the rest of my questions.

1284 I want to say that I agree with you that the American  
1285 people are angry. I voted against this bailout. And I think

1286 | that I have to say that, with all due respect to our Chair,  
1287 | who really was given a mandate to hold hearings after the  
1288 | fact, I am sorry that these hearings are taking place after  
1289 | we voted on the bailout. I mean how much better we would  
1290 | have been, how much better informed we would have been if we  
1291 | had had these hearings before the bailout. And I think that  
1292 | it would have--that takes nothing away from Mr. Chairman, who  
1293 | I have the greatest admiration for, but this is a decision  
1294 | that was made by our congressional leaders. We should have  
1295 | had these hearings first and then taken a vote on a bailout  
1296 | later.

1297 |         Now I want to get into the questions of why didn't  
1298 | Secretary Paulson save Lehman. We all know about the  
1299 | implications of the collapse. That is what we are here to  
1300 | discuss. But you know, my question is why Secretary Paulson  
1301 | decided to bail out AIG and other companies but not Lehman.

1302 |         Gretchen Morgenson in the New York Times wrote a column  
1303 | about the decision to rescue AIG. She said that Secretary  
1304 | Paulson, a former CEO of Goldman Sachs, made this decision  
1305 | after consulting with Lloyd Blankfein, the current CEO of  
1306 | Goldman Sachs. She also wrote that Goldman Sachs could have  
1307 | been imperiled by the collapse of AIG because Goldman was  
1308 | AIG's largest trading partner. She said Goldman had a \$20  
1309 | billion exposure to AIG.

1310 |         Now I would like Professor Zingales, when you hear about

1311 that, you know, a decision was made to let Lehman go down.  
1312 Goldman Sachs is still standing for sure. Are you concerned,  
1313 given these facts, that there is an apparent conflict of  
1314 interest by the Treasury Secretary in permitting a principal  
1315 of a firm that he was a CEO with to be involved in these  
1316 discussions about the survival of Lehman?

1317 Mr. ZINGALES. Yes. I am certainly concerned by that.  
1318 But I have to say that I think that the reason--and I am not  
1319 saying it wasn't the right decision--I think the reason to go  
1320 to the AIG bailout is that AIG was a major player in the  
1321 credit default swap market. And I think that not only  
1322 Goldman was very heavily involved with that, J.P. Morgan, to  
1323 the best of our ability, J.P. Morgan has a notional amount of  
1324 \$7 trillion in the credit default swap market. Most of that  
1325 is hedged. And since they buy and sell insurance at the same  
1326 time, so if everybody is holding up, there is no risk. But  
1327 if AIG went under, all of a sudden J.P. Morgan would have  
1328 found itself probably on edge for a significant fraction of  
1329 that sort of a \$7.1 trillion. Now--

1330 Mr. KUCINICH. Let me ask you this. You throw Lehman  
1331 Brothers overboard. Does that help what competitive position  
1332 may remain with respect to Goldman Sachs?

1333 Mr. ZINGALES. I think it is clear that Goldman Sachs  
1334 benefits from Lehman Brothers going under, yes.

1335 Mr. KUCINICH. I want to ask Ms. Minow to answer the

1336 | question that I asked. Is there an apparent conflict of  
1337 | interest here?

1338 | Ms. MINOW. Yes, there was.

1339 | Mr. KUCINICH. You want to elaborate on that?

1340 | Ms. MINOW. You know, that is part of the problem of  
1341 | regulating and deal making and bailing out in the financial  
1342 | sector. You know, we do regressions about the relationships  
1343 | between the various boards of directors. And overwhelmingly,  
1344 | that is the most tightly knit.

1345 | Mr. KUCINICH. I want to thank you for that. Because  
1346 | see, what we are confronted with is that bailout legislation  
1347 | gives Secretary Paulson the ability to direct assets over the  
1348 | entire economy, changing forever the idea of a free market  
1349 | and putting him in a direct position where he can benefit the  
1350 | people that he worked with while he was CEO of Goldman Sachs.  
1351 | Does that concern you?

1352 | Ms. MINOW. It concerns me greatly, Congressman. And  
1353 | that is why I think it is very important, even though the  
1354 | legislation was already passed, to have these hearings right  
1355 | now, because as you well know, the implementation is going to  
1356 | tell the story here. And even though the legislation is now  
1357 | significantly longer than the original proposal sent over by  
1358 | the administration, there is still a lot of room to make it  
1359 | right or make it wrong. And I think it is going to need a  
1360 | lot of oversight.



1361 Mr. KUCINICH. Thank you very much.

1362 Chairman WAXMAN. Thank you, Mr. Kucinich.

1363 Mr. Turner.

1364 Mr. MICA. Mr. Chairman, I have a unanimous consent  
1365 request.

1366 Chairman WAXMAN. The gentleman will state his unanimous  
1367 consent request.

1368 Mr. MICA. I would like to ask unanimous consent to  
1369 submit for the record the final vote results of roll call  
1370 570, which is the Glass-Steagall repeal, which you actually  
1371 and I voted no on.

1372 I would like unanimous consent to insert in the record  
1373 H.R. 4071, which Mr. Shays asked me to cosponsor as a  
1374 cosponsor, to register and regulate the Federal securities  
1375 laws to include housing-related government-sponsored  
1376 enterprises in March 20th, 2002.

1377 And I would like unanimous consent to submit into the  
1378 record the legislation entitled Federal Housing Finance  
1379 Reform Act of 2005, sponsored by Richard Baker, voted for by  
1380 myself and others--you weren't with me on that one--that  
1381 would have resolved this. And also the vote of that I think  
1382 are important to include in the record.

1383 Chairman WAXMAN. Without objection, that will be the  
1384 order.

1385 Mr. MICA. Thank you.

1386 [The information follows:]

1387 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

1388 Chairman WAXMAN. Mr. Turner?

1389 Mr. TURNER. Thank you, Mr. Chairman. I also voted  
1390 against the bailout package. And I voted against the bailout  
1391 package because I believe that it did nothing to prohibit the  
1392 types of practices we are going to discuss today. It  
1393 provided no real relief to communities or homeowners who are  
1394 impacted as a result of these practices. And I believe it  
1395 does no real understanding of what the requirements will be  
1396 for administering such a program as we look to the underlying  
1397 mortgages and the number of housing and house units that is  
1398 there. And I also don't believe that the value is ultimately  
1399 going to be there when they take a look at the mortgages and  
1400 the mortgage-backed securities that they are going to be  
1401 acquiring.

1402 Dr. Wescott, you said that--you gave us about four or  
1403 five points as to how this happened. Easy credit, housing  
1404 prices escalating, securitization of mortgages, houses  
1405 becoming ATMs. And Ms. Minow, you indicated also excessive  
1406 CEO compensation. Well, I am from Ohio, and we are one of  
1407 the leaders, unfortunately, in the area of foreclosures. And  
1408 I want to tell you a little bit about what our experience is.  
1409 And I would like to get your thoughts on this.

1410 In 2001, I was serving as mayor for my community. And  
1411 then city commissioner Dean Lovelace, who was a leader in our  
1412 community of trying to advocate for people who were victims

1413 of predatory lending, brought to the attention of the city  
1414 commission and ultimately legislation, which we passed but  
1415 were not able to enforce, attempting to prohibit predatory  
1416 lending practices in our community. We then began working  
1417 with the Miami Valley Fair Housing Center in our community to  
1418 work directly with people who were impacted. And our  
1419 community in the past 2 years has had 5,000 foreclosures on  
1420 an annual basis in a county of about 500,000 people. The  
1421 State of Ohio I believe is clipping along at about  
1422 80,000-plus foreclosures.

1423 And Dr. Wescott, we are not seeing the housing price  
1424 escalation as the problem. Ohio is not a State that saw wild  
1425 fluctuations in housing values. In fact, the Miami Valley  
1426 Fair Housing Center, Tim McCarthy, the director there, tells  
1427 me that this is what we experienced. Houses that are  
1428 probably valued between 75, \$80,000, people who found the  
1429 American dream, who got a traditional lending product, were  
1430 convinced to refinance their house by unscrupulous lenders,  
1431 predatory lenders, subprime lenders, convinced that the  
1432 property value was worth a hundred thousand, many times  
1433 capitalizing the fees, giving the ultimate homeowner a small  
1434 portion of the cash in the refinancing, the homeowner then  
1435 facing many times interest rates or payment schedules that  
1436 they are either not familiar with or not prepared to make; in  
1437 any event, finding perhaps hard economic times or other

1438 | circumstances where they realized that the value of the  
1439 | property is below the actual mortgage value. And ultimately,  
1440 | this property going through foreclosure becomes abandoned in  
1441 | my community. Sitting with a leaking roof, broken windows  
1442 | and many times is now worth \$20,000, requiring tens of  
1443 | thousands of dollars for it even to be habitable. We are  
1444 | seeing that scourge around our community. And when I see  
1445 | that, I don't see bad loan choices, I don't see people who  
1446 | just were stretching for the American dream but could not  
1447 | afford it. I see someone having stolen the American dream,  
1448 | where there was a homeowner and a family that were sitting  
1449 | there that were convinced to them what they thought was the  
1450 | most regulated transaction in our country, protected by the  
1451 | Federal Government and rules and regulations, caught in a  
1452 | cycle of refinancing.

1453 |         But there is someone who knew. The person who  
1454 | originated this loan knows that the value of the property  
1455 | isn't there. They know that this homeowner is not going to  
1456 | be able to make it. And ultimately, as we now know, they  
1457 | take that loan, securitize it, and sell it back likely to the  
1458 | bank that had the first mortgage to begin with that wouldn't  
1459 | have given them a loan like that. Again, I believe these  
1460 | people stole. And I believe it was systematic stealing at  
1461 | such an unbelievable and grand scale that it is going to be  
1462 | very difficult for us to unwind this.

1463           In those circumstances, I would like your thoughts on  
1464 that very process.

1465           Mr. WESCOTT. Mr. Turner, you described very eloquently  
1466 a second type of housing problem that we are having in this  
1467 country. We really have two housing problems. We have the  
1468 credit-oriented problem that is heavily focused in Florida,  
1469 California, Las Vegas, and so on. And because this part of  
1470 the economy, because the housing sector of the economy  
1471 started weakening, we have actually eaten into real  
1472 disposable income. We have hurt consumer spending across the  
1473 country. And what that has done is that has lowered demand  
1474 for automobiles, for industrial goods, and so on. And that  
1475 is the core part of the problem in the State of Ohio. It is  
1476 the same in Michigan. These are regions that have lost  
1477 hundreds of thousands of industrial jobs, as you well know.  
1478 And so the fundamental problem in Ohio is the loss of jobs  
1479 and the fact that many people just don't have the income they  
1480 did 2 years ago or 4 years ago.

1481           Ms. MINOW. Mr. Turner, I want to repeat that one of the  
1482 most important factors in creating this problem was pay plans  
1483 that rewarded the executives on the basis of the number of  
1484 transactions rather than the quality of transactions. And as  
1485 I said the last time I spoke to this committee, of course we  
1486 could never pay Congress what you are worth, but if we were  
1487 paying you based upon the number of laws rather than the

1488 | quality of the laws, I think you see what the result would  
1489 | be. And when we created these pay packages so that they were  
1490 | benefited by just generating as many transactions as  
1491 | possible, chopping them up, sending them all over the place  
1492 | in a form that could no longer be valued accurately, to me  
1493 | that is one of the key sources of this problem.

1494 |         Mr. TURNER. As we talk many times about falling housing  
1495 | prices, it is going to be interesting when we actually get  
1496 | into these mortgage-backed securities and look at these  
1497 | mortgage transactions, because I think we will find that many  
1498 | of these loans were given on housing prices where the value  
1499 | wasn't there to begin with.

1500 |         Ms. MINOW. I agree. And I understand that in some  
1501 | cases even the title searches were not completed.

1502 |         Mr. TURNER. Thank you, Mr. Chairman.

1503 |         Chairman WAXMAN. Thank you, Mr. Turner.

1504 |         Mr. Tierney.

1505 |         Mr. TIERNEY. Thank you, Mr. Chairman. I want to thank  
1506 | all of our panel for testifying today. I know we are going  
1507 | to have this hearing and about four other hearings trying to  
1508 | understand the process that got us into this situation. And  
1509 | today we are focusing on Lehman Brothers. Over the weekend  
1510 | we all got a chance to look at Mr. Fuld's proposed testimony  
1511 | for today. And in looking at that, it appears that he blames  
1512 | just about everyone and everything except himself and the

1513 other executives for the downfall of Lehman.

1514       So I wanted to begin by asking this panel for a full  
1515 diagnosis of just what went on. What were the factors that  
1516 went into this? Mr. Fuld said it was a litany of  
1517 destabilizing factors: Rumors, credit agency downgrades,  
1518 naked short attacks. He says ultimately lack of confidence,  
1519 and in the end he was overwhelmed. So I want to ask each of  
1520 you whether or not you agree with that, that Mr. Fuld was a  
1521 victim of the circumstances or whether or not he and his  
1522 fellow executives made mistakes, causing the collapse of the  
1523 company and eventually putting all of us in jeopardy.

1524       Ms. Minow, if I could begin with you. Do you agree with  
1525 Mr. Fuld's diagnosis?

1526       Ms. MINOW. No. I think it is horrific. I can't  
1527 believe that he would have thechutzpah to say something like  
1528 that. I hold him completely responsible. I hold him  
1529 responsible and his board responsible for the foreseeable  
1530 consequences of the decisions they made.

1531       Mr. TIERNEY. Professor Zingales, what are your views on  
1532 that?

1533       Mr. ZINGALES. I think he is definitely responsible for  
1534 having a too aggressive leverage policy, too much short-term  
1535 debt that makes the firm sort of at risk of a background that  
1536 is exactly what happened, and to have not controlled the risk  
1537 that the firm was taking during this boom period.



1538 All this said, it is also true that we are in  
1539 exceptional circumstances, and I think that the system is  
1540 suffering of lack of liquidity. And so it is possible that a  
1541 lot of banks and firms that in normal times would not be  
1542 insolvent today find themselves insolvent. The example is  
1543 suppose that we had no mortgages, what would be the price of  
1544 your house? And we are in the situation right now. The  
1545 banks are not lending. And if the banks are not lending, we  
1546 don't know what the prices of anything is. And at those  
1547 prices it is very easy that a lot of firms, a lot of banks  
1548 are insolvent.

1549 Mr. TIERNEY. Thank you. Mr. Smith, you are the only  
1550 investor on the panel. What are your views?

1551 Mr. SMITH. Well, certainly I hold him responsible, but  
1552 I think it goes beyond that.

1553 Chairman WAXMAN. Is your mike on?

1554 Mr. SMITH. I am sorry. I certainly hold him  
1555 responsible. I certainly think they made conscious decisions  
1556 to take risks that went far beyond the interests of the  
1557 shareholder. But I also look at the directors, and I look at  
1558 their responsibility for overseeing management. And I look  
1559 at the regulatory system that denies investors the  
1560 opportunity to hold directors accountable. So there are  
1561 multiple pieces to the puzzle. But I don't believe that he  
1562 has any safe ground to stand on.

1563 Mr. TIERNEY. Thank you. Professor Zingales and Ms.  
1564 Minow, if I were to put you or you were to put yourself in  
1565 Mr. Fuld's position, in 2007 Lehman Brothers paid out nearly  
1566 \$5 billion in bonuses. He himself got a 4 million cash  
1567 bonus. But at the same time they did that, they spent over  
1568 \$4 billion buying back shares of stock. They paid out \$750  
1569 million in dividends. Were those actions, almost \$10 billion  
1570 of capital dissipated in that sense, were those wise decision  
1571 under the circumstances?

1572 Ms. MINOW. No. I don't think they were. And I will  
1573 say that I am a real radical on the subject of CEO stock  
1574 sales. He was also selling a lot of his stock at that time.  
1575 And I don't believe that CEOs should be allowed to sell stock  
1576 while they are still with the company.

1577 Mr. TIERNEY. Dr. Zingales.

1578 Mr. ZINGALES. No, it was not a wise decision. He  
1579 should have increased the equity base, not reduce it at that  
1580 moment.

1581 Mr. TIERNEY. I noticed that in June of 2008 the Lehman  
1582 Brothers had a \$2.8 billion loss on their books, and that  
1583 sent everything--stunning the markets, sent everything  
1584 spinning. If they had that \$10 billion that had gone to  
1585 bonuses and to dividends and buybacks, it certainly seems  
1586 that they might have avoided that situation as well.

1587 Do you know, Dr. Zingales, what the amount of money that

1588 Mr. Fuld was seeking from the Korean Development Bank toward  
1589 the end?

1590 Mr. ZINGALES. No, I don't know the exact amount.

1591 Mr. TIERNEY. Do you, Ms. Minow?

1592 Ms. MINOW. No, I do not.

1593 Mr. TIERNEY. I believe it was probably \$6 billion or  
1594 less. And my point was again, if you take that \$10 billion  
1595 off the books, you lost that opportunity to do something  
1596 substantial in terms of saving that company and saving our  
1597 economy on that. But we can explore that further with Mr.  
1598 Fuld.

1599 But I do want to just cover an e-mail exchange between  
1600 Mr. Fuld and one of his top executives, David Goldfarb, that  
1601 was dated May 26th of 2008. In that, Mr. Goldfarb reports  
1602 that a possible deal with the Korean Development Bank would  
1603 provide several billion dollars worth of new capital to  
1604 Lehman. Mr. Goldfarb describes what he would like to do with  
1605 the money, and he writes as follows. It feels like this  
1606 could become real. If we did raise \$5 billion, I like the  
1607 idea of aggressively going into the market and spending two  
1608 of the five and buying back lots of stock and hurting Einhorn  
1609 bad. Now, in the e-mail Mr. Goldfarb was referring  
1610 apparently to David Einhorn, who at the time was publicly  
1611 critical of Lehman and was shorting its stock. Mr. Fuld  
1612 wrote in a short response, I agree with all of it.

1613           So here is how I read this e-mail. Lehman was  
1614 dangerously low on capital, and possibly found an investor  
1615 willing to give them billions of dollars. And what they  
1616 wanted to do with it, however, was buy back stock and punish  
1617 a short seller. Mr. Smith, what are your views about that  
1618 e-mail exchange, being an investor?

1619           Mr. SMITH. Well, horrified. When you know that you are  
1620 low on cash, when you know that you have exposed your company  
1621 to what I have heard as ranging from 35 to 70 times leverage,  
1622 and you are giving away your cash with a motive of punishing  
1623 someone rather than benefiting your shareholders, that is the  
1624 ultimate breach.

1625           Mr. TIERNEY. Thank you.

1626           Chairman WAXMAN. Thank you, Mr. Tierney.

1627           Ms. Watson?

1628           Ms. WATSON. I really think this is the most important  
1629 hearing we have had in this particular Congress. I thank the  
1630 experts for coming out this morning. I just returned from  
1631 California, the largest State in the Union, 38 million  
1632 people. It was a turnaround for me. And I tell you, they  
1633 followed me out of church, they followed me at several  
1634 dinners, political dinners. Everyone was outraged over the  
1635 \$850 billion of their moneys to bail out people who have  
1636 shown nothing but corporate greed. And I am hoping that as a  
1637 result of the six hearings we are going to have that we can

1638 | come out with a policy that will really curtail this greed  
1639 | out of control.

1640 |         Now, looking at Lehman Brothers and trying to get to the  
1641 | bottom of what caused this economic crisis that we are in,  
1642 | the makeup of the board may provide some insight with what  
1643 | went wrong. Seven of the 10 board members were retired.  
1644 | Many of them lacked Wall Street experience. And the Lehman  
1645 | board members included the former head of Telemundo, who was  
1646 | a retired Navy Admiral, and a theater producer.

1647 |         And so I am directing this to Ms. Minow. You are an  
1648 | expert on corporate governance. Do you have concerns about  
1649 | the effectiveness of the Lehman board? And let me just  
1650 | mention one board member, Mr. Roger Berlind, the theater  
1651 | producer. He has been on the board for 20 years, and sits on  
1652 | the audit and the finance and risk committees. What are your  
1653 | concerns about having a board full of people like Mr.  
1654 | Berlind?

1655 |         Ms. MINOW. Thank you, Ms. Watson. As I said in my  
1656 | testimony, we rank boards based on the decisions they make,  
1657 | and not on their resumes. And I will say in fairness to Mr.  
1658 | Berlind that yes, he is a theatrical producer, he does have a  
1659 | background in finance, and was the co-founder of a Wall  
1660 | Street firm at one time. However, I think it is clear that  
1661 | the members of this board had no clue about the kinds of  
1662 | securities and other issues, the derivative securities and

1663 the credit default swaps that we have heard about today. And  
1664 the fact that the risk committee met only twice 2 years in a  
1665 row I think tells you everything you need to know.

1666 So I rank this board very, very poorly. They currently  
1667 get an F from us.

1668 Ms. WATSON. I see one of the biggest problems in  
1669 corporate governance is how entrenched the board can become.  
1670 And under current law, there is no effective way for  
1671 shareholders to challenge an incompetent or negligent board.  
1672 And in the bailout bill, Chairman Barney Frank tried to  
1673 address the problem of these entrenched boards. And he said  
1674 that shareholders should be able to propose their own  
1675 candidates for the board. The theory behind this reform is  
1676 that if the board gets too close to management, as the Lehman  
1677 board did, the shareholders can vote in a new board with more  
1678 independence and oversight. Unfortunately, Secretary Paulson  
1679 insisted that this corporate governance reform be dropped  
1680 from the bill.

1681 So I would like to ask you first, Ms. Minow, was this an  
1682 important reform? And then Mr. Smith, do you have a view on  
1683 this? And Mr. Zingales, what you think. In that order,  
1684 please.

1685 Ms. MINOW. This is a crucial reform. Mr. Smith  
1686 mentioned it in his testimony. I have got it in my written  
1687 remarks. At this point, you know, I always love bringing

1688 | this up when I am speaking to the committee because one thing  
1689 | that you all understand very, very well here, very intimately  
1690 | is the concept of an election. And yet we call it an  
1691 | election for a corporate board, and only one person runs, no  
1692 | one runs against them, and management counts the votes. It  
1693 | is a pretty good system. We have got to have some way--this  
1694 | is exactly what I am talking about when I say we need to  
1695 | remove the impediments to oversight from investors so that we  
1696 | can remove directors. There are currently more than 20  
1697 | directors serving on boards today who did not receive a  
1698 | majority vote from their shareholders. Shareholders did  
1699 | everything they could to say we don't want you and they are  
1700 | still serving. So we definitely need to improve that system.

1701 | Thank you.

1702 | Mr. SMITH. Yes, that certainly is one of the biggest  
1703 | reforms I would like to see. It is the only place I have  
1704 | ever seen where--

1705 | Chairman WAXMAN. Is your mike on?

1706 | Mr. SMITH. Pardon me?

1707 | Chairman WAXMAN. Is your mike on?

1708 | Mr. SMITH. Yes, it is. Who are our representatives,  
1709 | the shareholders' representative is not picked by the  
1710 | shareholders and the shareholders have nothing to say about  
1711 | who they are, and they are not accountable to the  
1712 | shareholders. Their presence in the board room is dependent

1713 upon management and whether or not management puts them on  
1714 the slate. That is not a good connection for the  
1715 shareholders to have their voice heard in a board room, and  
1716 it has failed us.

1717 Mr. ZINGALES. I completely agree with you. In fact,  
1718 there are very few things that the United States can learn  
1719 from Italy, but Italy has a law that allows representatives  
1720 of institutional investors to be elected on board. And I  
1721 happen to be one of those. I sit on the board of one of the  
1722 largest companies in Italy, Telecom Italia, as representative  
1723 of institutional investors. And I sit on their compensation  
1724 committee, and I can actually argue about their compensation.

1725 And I can tell you that last year I wasn't particularly  
1726 polite in some of the conversation. And if I was appointed  
1727 by management, I would not have been renewed. But I was  
1728 renewed because I am appointed by institutional investors and  
1729 I represent shareholders on that board.

1730 So I think that would be a very important reform that we  
1731 could pass.

1732 Chairman WAXMAN. Thank you, Ms. Watson.

1733 Ms. WATSON. Thank you so much.

1734 Chairman WAXMAN. Mr. Higgins.

1735 Mr. HIGGINS. Thank you, Mr. Chairman. Just a couple of  
1736 thoughts. Virtually every recession or severe economic  
1737 downturn originates in excesses in the financial economy.



1738 And then they go on to ruin the real economy. I think the  
1739 recent financial crisis is consistent with that. And I find  
1740 in my review of the facts four basic abuses: A lack of  
1741 transparency, excessive leveraging, conflicts of interest,  
1742 and most egregious, the probability of dishonesty and deceit.

1743       Lehman Brothers didn't just collapse on September 15th.  
1744 Its financial situation has been getting increasingly dire  
1745 with each passing quarter. But Lehman's executives kept  
1746 telling shareholders and public investors that its finances  
1747 were in great shape. In September 2007, Lehman's chief  
1748 financial officer told investors, quote, our liquidity  
1749 position is stronger than ever. In December 2007, CEO  
1750 Richard Fuld said, quote, our global franchise and brand have  
1751 never been stronger. In March 2008, Lehman fired its chief  
1752 executive officer and hired a new one. The new chief  
1753 financial officer told investors, quote, I think we feel  
1754 better about our liquidity than we ever have. In June 2008,  
1755 CEO Richard Fuld told shareholders, quote, our capital and  
1756 liquidity positions have never been stronger. And on  
1757 September 10th, 5 days before Lehman filed for bankruptcy  
1758 protection, Lehman made upbeat comments to investors and  
1759 research analysts.

1760       Mr. Smith, you represent a state pension fund. Your  
1761 fund manages retirement assets of public employees in the  
1762 State of Colorado. What do you think about these statements

1763 | by Mr. Fuld and others at Lehman? Were they giving you an  
1764 | honest assessment of what was going on inside the company?

1765 |       Mr. SMITH. Well, clearly, they were not giving us an  
1766 | honest assessment of it. And unfortunately, neither were the  
1767 | books, neither were the auditors. There was no piece of the  
1768 | puzzle that allowed us--we are big boys and girls. We invest  
1769 | billions of dollars. We understand how to invest. We  
1770 | understand how to do due diligence. But you have to have the  
1771 | tools to do that. And you have to have people who are going  
1772 | to be honest enough to tell you the facts, or at least have  
1773 | you have the ability to go mine the facts yourself. And in  
1774 | today's situation, and for many years now we have been  
1775 | unable, we have been impaired in our ability to do that.

1776 |       Mr. HIGGINS. Professor Zingales, what is your view?  
1777 | Could Mr. Fuld have been truthful when he said in June of  
1778 | 2008 that our capital and liquidity positions have never been  
1779 | stronger?

1780 |       Mr. ZINGALES. It is hard to imagine that it was never  
1781 | stronger than that. I think that it is clear that was a  
1782 | moment of crisis, and it is clear that he didn't have a good  
1783 | understanding of what the situation was. If it is true, as  
1784 | was said, that he was indicating that they would buy back  
1785 | stocks in order to punish the analysts, I think--I am sorry,  
1786 | the short sellers, this is a typical situation of  
1787 | overconfidence by a CEO that doesn't see the problems as they

1788 | should be. And he thinks that the responsibility is all on  
1789 | the market that gets it wrong. It is all on the short  
1790 | sellers, the short sellers of stocks, and they don't see the  
1791 | problem coming.

1792 |         Mr. HIGGINS. Mr. Fuld had a vested interest in painting  
1793 | a rosy picture at Lehman. If he had disclosed its precarious  
1794 | situation it could have put more pressure on the company.  
1795 | That is why I believe the disclosure rules are so important.  
1796 | Investors shouldn't have to rely on the rosy assessment of  
1797 | corporate executives. They should be able to verify those  
1798 | statements in reviewing public filings of the company. Mr.  
1799 | Smith or Dr. Wescott, what are your views about disclosure  
1800 | rules?

1801 |         Mr. SMITH. Well, I was just mentioning I should have  
1802 | hit transparency a little harder in my answer. I appreciate  
1803 | the loop back, because that is what we believe was lacking  
1804 | with the off balance sheet opportunities, with the loosened  
1805 | accounting rules, with the obfuscation of the leverage that  
1806 | they were actually imposing on the assets of the organization  
1807 | that were in large part undetectable by an investor. Didn't  
1808 | have much of a fair shot at assessing our risk when we got  
1809 | into that.

1810 |         Mr. WESCOTT. A quick comment. Basically, there are two  
1811 | ways you can go if you are going to regulate an industry.  
1812 | You can have very, very tight regulation. At the limit, you

1813 | can imagine a regulator basically working full-time in the  
1814 | institution looking at every number every day. And that is  
1815 | one way you could go. The other way is to back off and to  
1816 | allow--to have less day to day, minute to minute regulation.  
1817 | If you are going to go that way, though, you have to--the key  
1818 | building block is disclosure and transparency. And that  
1819 | is--if you don't have this very minute level of regulation,  
1820 | you have to have disclosure and transparency.

1821 | Chairman WAXMAN. Thank you, Mr. Higgins.

1822 | Mr. HIGGINS. Thank you, Mr. Chair.

1823 | Chairman WAXMAN. Ms. McCollum.

1824 | Ms. MCCOLLUM. Thank you, Mr. Chairman. I want to go  
1825 | back to September 10th, because that is 5 days before the  
1826 | bankruptcy filing. It is my understanding that the chief  
1827 | financial officer held a conference call for investors. And  
1828 | that was reported in the Wall Street Journal. And in fact,  
1829 | some of the bankers even advised them not to hold this call  
1830 | because there were going to be too many open questions. And  
1831 | I would like to know from the panel, to your understanding is  
1832 | this accurate?

1833 | Ms. MINOW. I don't have any information about that,  
1834 | sorry.

1835 | Ms. MCCOLLUM. My understanding is at the time that they  
1836 | were making this call they were trying to raise capital  
1837 | through new investors or by off selling assets. Dr. Wescott,

1838 Dr. Zingales, any comment on that?

1839 Mr. WESCOTT. Unfortunately, I don't know the details of  
1840 what was going on.

1841 Mr. ZINGALES. Neither do I.

1842 Ms. MCCOLLUM. One of the concerns that I had, Dr.  
1843 Zingales, from your testimony, you talked about how there  
1844 were three issues kind of involved to Lehman's collapse. One  
1845 of them that we haven't spoken about very much was the whole  
1846 idea of the credit market swap that was involved in here. So  
1847 irrespective of whether or not they were making good  
1848 investments, and they definitely were not in the home  
1849 mortgage securities, could you elaborate on Lehman Brothers'  
1850 role in the credit swap?

1851 Mr. ZINGALES. Actually, the role of Lehman in the  
1852 credit default swap market is relatively limited. There is a  
1853 table in my long testimony, I think it is table 5, that  
1854 reports the best numbers we have regarding sort of the amount  
1855 of credit default swaps in place. And Lehman is 25th in the  
1856 list. So they definitely had some sort of play in the  
1857 market, but not a huge play in that market.

1858 Ms. MCCOLLUM. But when there is lack of confidence in  
1859 the market, to what degree did these--I mean they were out  
1860 there hustling for cash, looking for something. They knew  
1861 that they had problems with the loans that they had accrued.  
1862 The fact that they got even involved in doing this credit

1863 swap, does that bring any--from my research, that does not  
1864 bring any stability to a company. In fact, it adds to  
1865 destability.

1866 Mr. ZINGALES. It depends what position they take,  
1867 because if they were hedging their risk by taking insurance  
1868 along the way, this should in principal have reduced their  
1869 risk. Of course if they were selling insurance, that would  
1870 have been crazy, but I don't think at that time people would  
1871 have bought the insurance because they were sort of rumored  
1872 to be in difficulty. So you don't want to buy insurance from  
1873 an insurance company that you are not sure is going to be  
1874 around to pay when your house is in trouble, for example.

1875 Ms. MCCOLLUM. Could I ask each one of the panelists,  
1876 there was great discussion about privatizing Social Security.  
1877 And as we have heard from the gentleman from Colorado, a lot  
1878 of pensions had their security assets in fact involved in  
1879 these types of products. Could you tell me what, in your  
1880 opinion, privatizing Social Security would have meant for  
1881 Americans today had that plan gone through?

1882 Mr. SMITH. Well, the beauty in our view as a pension  
1883 system, and particularly a hybrid defined benefit pension  
1884 system is that we are able to pool at least some of these  
1885 market risks for our members. The members in our system who  
1886 were within a year or so of retiring and faced this crisis  
1887 probably still have the ability to retire, because we have a

1888 | long-term ability to provide those benefits. If they were on  
1889 | their own and they were in individual accounts that were  
1890 | under their control and their responsibility, they would be  
1891 | left with only that, and that would be inadequate to provide  
1892 | for them in these times. And this cycle would have caused  
1893 | them to go back to work for years into the future. So it  
1894 | would be devastating to have individuals--in my view, to have  
1895 | individuals and individual accounts out there trying to  
1896 | survive in what is a market that lacks transparency.

1897 |         Mr. WESCOTT. Just there are many different proposals of  
1898 | how to do a privatization of Social Security. There is carve  
1899 | out, there is add on, and so on. So it is difficult to know  
1900 | exactly which type of plan we would be talking about. The  
1901 | key for insuring safe retirements for Americans is  
1902 | diversification, a blend of income, some coming from Social  
1903 | Security, some coming from company plans, some coming from  
1904 | private 401(k) plans or individual plans. What we really  
1905 | want is to have a blend of money so that you have multiple  
1906 | sources, each of them subject to different risks.

1907 |         Chairman WAXMAN. Thank you very much. Did anyone else  
1908 | wish to respond to the question? Thank you, Ms. McCollum.  
1909 | Mr. Van Hollen?

1910 |         Mr. VAN HOLLEN. Thank you, Mr. Chairman. I thank all  
1911 | of the witnesses for being here today. I just want to pick  
1912 | up on a point that Ms. Minow raised in her testimony

1913 regarding the link between executive compensation and overall  
1914 performance. We are looking at Lehman Brothers as a case  
1915 study today. We have AIG tomorrow. And then we will go on  
1916 to some of the more systemic issues. But I think what we are  
1917 seeing today, just looking at Lehman Brothers, is a good case  
1918 study of the fact that you don't have this alignment between  
1919 pay and performance. In fact, as my colleague Mr. Cummings  
1920 was saying, unlike the rest of America, where pay for  
1921 performance means you get rewarded when you do well, but you  
1922 actually get--there are disincentives, you get cut in pay  
1923 when you do poorly, the fact of the matter is on Wall Street  
1924 you do well when they do well, and you do well when they are  
1925 doing poorly. And that clearly is a mismatch. And I think  
1926 it is important to look at this to make the recommendations  
1927 you have talked about in terms of what we can do  
1928 legislatively to better align stockholders' interests with  
1929 those of the executives who are making decisions. And one  
1930 problem I think is the fact that people are urged to take big  
1931 risks to maximize short-term pay and bonuses at the expense  
1932 of longer term well-being of the company and the  
1933 stockholders. And I think one of the reasons that happens is  
1934 because people think that when they make bad decisions they  
1935 are going to still get bailed out.

1936 I want to talk to you briefly about a memo that was  
1937 written at Lehman Brothers by the compensation committee on



1938 September 11th. That is 4 days before Lehman Brothers  
1939 declared bankruptcy. And it is a recommendation from Lehman  
1940 Brothers to the compensation committee of the board. It  
1941 discusses a number of the separation payments, including one  
1942 of them to Andy Morton. Mr. Morton was the head of Lehman's  
1943 global head of fixed income. He was the person who was  
1944 responsible for the leveraged investments that were a good  
1945 part of what drove Lehman into bankruptcy. Another was Mr.  
1946 Benoit Savoret, a member of Lehman's executive committee. It  
1947 says that they both had been involuntarily terminated. They  
1948 have been fired. And so you would think, you know, when you  
1949 get fired, bad performance, no pay. But it goes on to  
1950 recommend giving them cash separation payments combined of  
1951 \$20 million, 16.2 million for Mr. Savoret, and 2 million for  
1952 Mr. Morton. And it calls--in the memo they describe these as  
1953 special payments. And they come up with a rationale for  
1954 providing these kind of last minute bailouts to these guys.  
1955 Is this part of the mentality of sort of an insatiable, you  
1956 know, insatiable sense of entitlement on Wall Street that  
1957 suggests that even when you do badly someone is going to be  
1958 there to bail you out?

1959 Ms. MINOW. I couldn't possibly have put it as well as  
1960 you did, Congressman. That was perfect. I had to laugh,  
1961 though, when you said this was a good case study. I wish it  
1962 was the only case study. It is just replicated over and over

1963 and over and over again. And you are right, they are so  
1964 completely out of touch, that on the upside they always say I  
1965 am responsible, it is a market test, I am Michael Jordan, I  
1966 am A-Rod, I deserve this. But on the downside, it is never  
1967 their fault. And if we don't have better shareholder  
1968 oversight, if we don't have better market response to them,  
1969 then they are never going to get the message.

1970 Mr. VAN HOLLEN. Let me just read to you their  
1971 description of why these are apparently justified in their  
1972 view. They say these executives are, quote, very experienced  
1973 senior executives with valuable business skills and  
1974 experience that the corporation may wish to leverage. Again,  
1975 these are the guys who helped obviously contribute to the  
1976 downfall. It also says, and I quote, the corporation would  
1977 face significant impacts if the terminating executives should  
1978 fail to provide appropriate transition assistance, solicit  
1979 clients, or engage in other behavior that may be detrimental  
1980 to the corporation.

1981 Now that you have heard the rationale, does that pass  
1982 the common sense smell test?

1983 Ms. MINOW. Not at all. But this goes back to a point  
1984 that I made earlier where I said I take a very hard line. I  
1985 don't believe they should be allowed to sell their stock  
1986 until after they leave their company. And if that doesn't  
1987 motivate them adequately, then they are not paying attention.

1988 But I think it is hilarious that they use the term  
1989 "leverage." Because one thing we have learned about this  
1990 company is they didn't understand leverage at all.

1991 Mr. VAN HOLLEN. Mr. Smith, as somebody who entrusts  
1992 these individuals with lots of decisions, is that the kind of  
1993 pay for performance that you would want to see?

1994 Mr. SMITH. Certainly not, and certainly highlights our  
1995 desire to have say on pay as a shareholder, to be able to be  
1996 in the board room or have a representative in the board room  
1997 that actually is looking at those payments and saying how is  
1998 this going to bring value to my shareholders? And I would  
1999 contend that there is categorically no way those payments  
2000 could bring value to the shareholders.

2001 Mr. VAN HOLLEN. Thank you. Thank you, Mr. Chairman.

2002 Chairman WAXMAN. Thank you, Mr. Van Hollen.

2003 Mr. Cooper?

2004 Mr. COOPER. Thank you, Mr. Chairman. I would like to  
2005 explore the role of excessive leverage in the downfall of  
2006 Lehman Brothers. Professor Zingales starts his whole  
2007 testimony by saying the downfall of Lehman Brothers is the  
2008 result of its very aggressive leveraging policy. Could you  
2009 help the public understand how leverage magnifies gains or  
2010 losses?

2011 Mr. ZINGALES. Sure. Let me make sure that you all  
2012 understand what we are talking about. When you buy a house

2013 and you put a 10 percent down, you are basically buying  
2014 something that is worth 10 times what you put down. So your  
2015 ratio is 10 to 1. That is the leverage. What Lehman was  
2016 doing was 30 to 1. So it was much more than what most people  
2017 do in buying their house. And this exposes you enormously to  
2018 fluctuations in the value of the underlying assets.

2019 As I said in my testimony, if you have a drop of only  
2020 3.3 percent in the value of your assets, your entire value of  
2021 the equity is wiped out, and so you are insolvent. And this  
2022 system, as was mentioned by the chairman, is very rewarding  
2023 on the upside, so that when things go well you have very high  
2024 sort of earnings, you have very high return on capital, and  
2025 this allows you to pay very large bonuses. On the downside,  
2026 this is very dramatic. And so especially given sort of the  
2027 situation in which we were, the risk on their assets and the  
2028 risk of a downturn in the housing market, it was not sort of  
2029 not foreseeable, I think their leverage policies should be  
2030 much more cautious. But also it is not only the leverage, it  
2031 is also how much of that leverage is short term. Because  
2032 when you have a problem, the short term lenders can leave you  
2033 and create a situation of insolvency, which is exactly where  
2034 Lehman was. And before the beginning of the crisis, 50  
2035 percent of that leverage was made of short-term debt, which  
2036 is very profitable in the short term because short-term debt,  
2037 especially in the current environment, is much cheaper than

2038 long-term debt but exposes more to a risk of a run, and that  
2039 is exactly what happened.

2040 Mr. COOPER. So Lehman was levered I think at the start  
2041 of Dick Fuld's tenure at 27 times, and then it went to 37  
2042 times. And now that there are no major investment banks left  
2043 on Wall Street, even Goldman Sachs and Morgan as I understand  
2044 are down to about 10 times leverage. So it has been a  
2045 substantial contraction of the leverage ratios.

2046 Dr. Wallison, could you tell us what you think an  
2047 appropriate leverage ratio would be for investment banks,  
2048 assuming we have major investment banks return to America one  
2049 day?

2050 Mr. WALLISON. I don't think, Congressman, that you can  
2051 give a number. It depends very much on the risks that they  
2052 are encountering in the market at a given time. It is  
2053 obvious, it should have been obvious to the management of  
2054 Lehman and any other management that when things can't  
2055 continue, as Herb Stein once said, they will stop. And as a  
2056 result, a provision should have been made for a downturn.  
2057 But there isn't a number that is the right number under any  
2058 circumstances.

2059 Mr. COOPER. But it is sounding today, since no firm,  
2060 major firm left in the country is leveraged at 30 to 40 to 1,  
2061 that that must be too much, right? Another point about  
2062 leverage is the fulcrum on which the lever rests, the

2063 capital, the equity that Lehman thought it had on its balance  
2064 sheet. And Professor Zingales, didn't you say in your  
2065 testimony on the day they went bankrupt it supposedly had \$26  
2066 billion on its balance sheet?

2067 RPTS KESTERSON

2068 DCMN MAGMER

2069 [12:02 p.m.]

2070 Mr. ZINGALES. Yes, \$26 billion in book value of equity.

2071 The problem is the market value of the equity depends

2072 crucially on the value of its assets; and the uncertainty

2073 that was created in the value of the assets in part by lack

2074 of transparency, in part by the liquidity crisis made it

2075 impossible to know exactly what it was. And when the market

2076 becomes nervous, that is the moment they pull out their

2077 money. That is the reason why adding a lot of short-term

2078 debt is not wise, because in that situation you can have

2079 literally a bank run, and that is what happened.

2080 Mr. COOPER. So a contraction in credit because of

2081 excessive leverage crushed \$26 billion in capital, which we

2082 question the value of anyway, because, apparently,

2083 mark-to-market rules didn't necessarily apply quickly enough

2084 in this case. And I think that leaves a lot of folks back

2085 home wondering whether this is Wall Street or a casino.

2086 Because, as you conclude your testimony, Professor

2087 Zingales, you say Lehman did not find itself in this

2088 situation by accident. It was the unlucky draw of a

2089 consciously made gamble. That doesn't sound like an

2090 investment. That sounds like gambling.

2091 Mr. ZINGALES. I think, as I said in my testimony, they

2092 | were too aggressive in their leverage; and that is the reason  
2093 | why I think they should not have been bought out. My major  
2094 | concern is that if we bail out everybody who took those  
2095 | gambles, we are going to create incentives to have more  
2096 | gambles down the line. And I think that there is a strategy  
2097 | on Wall Street to sort of take a lot of gambles on the  
2098 | outside and then walk away when things don't work out. And  
2099 | if you don't get punished when things don't work out,  
2100 | everybody will play that gamble over and over again. So I  
2101 | think we have to be very careful on what we do now, because I  
2102 | think that what we are doing now will define incentives for a  
2103 | generation to come.

2104 | Chairman WAXMAN. Will the gentleman yield? Just for me  
2105 | to point out that the regulation of commercial banks is that  
2106 | the leverage is no more than four to one. So I guess  
2107 | every--all the banks are now commercial banks. But there is  
2108 | a spelling out of it--of a leverage number.

2109 | The next person to question would be Mr. Sarbanes.

2110 | Mr. SARBANES. Thank you, Mr. Chairman.

2111 | Of course, we have all alluded to the fact that there is  
2112 | a lot of people who are angry out here in the country. I  
2113 | expect that when we are done with these five hearings they  
2114 | are going to be a lot angrier, because they had deep  
2115 | suspicion about this culture of greed and recklessness on  
2116 | Wall Street. Now they are going to have plenty of proof



2117 | positive of it once we are done with these hearings.

2118 |       I don't think there is any surprise to be found in the  
2119 | huge either golden parachute packages or compensation or  
2120 | salaries that these folks got used to thinking they should  
2121 | have. When you look at the amount of money they are playing  
2122 | with--and I use the phrase "play with" rather than "manage"  
2123 | because that's where it seems things seemed to get. So you  
2124 | put it in that context, and they lose all perspective. They  
2125 | are not living really in the same world that everybody else  
2126 | is living when they are dealing with these kinds of dollars  
2127 | under these sorts of conditions.

2128 |       And I have got to go back to what Congressman Higgins  
2129 | was asking about before. Because if you're Richard Fuld, I  
2130 | mean, how do you lose all commonsense? I'm looking at these  
2131 | statements that he made. Late in the game, like right before  
2132 | this thing falls apart, our global franchise and brand  
2133 | name--our brand have never been stronger. In June of 2008,  
2134 | still in this year, our capital liquidity positions have  
2135 | never been stronger. This is a no-win statement from him.  
2136 | Because either he has lost all perspective and is completely  
2137 | clueless in a statement like that or he is quite savvy but he  
2138 | is deceiving people affirmatively.

2139 |       You could pull anybody out of any coffeehouse anywhere  
2140 | in this country who are small businessmen and you could lay  
2141 | out for them the basic metrics of what was happening to this

2142 | company at that moment in time and they would say, are you  
2143 | kidding me? Are you kidding me that this was a strong  
2144 | position? I mean, anyone would recognize that.

2145 |         So here is my question. How does this happen? Talk to  
2146 | me a little bit about the culture, the external culture--in  
2147 | other words, if you're Richard Fuld, you've got your  
2148 | company's culture that you're dealing with, and then you have  
2149 | got the larger culture. So what happens that makes him lose  
2150 | such perspective? Or, if you want to look at it another way,  
2151 | think he can get away with this kind of public pronouncement.

2152 | Is it the parties you're going to? Is it the fact that the  
2153 | analyst division of your own company suddenly evaporates and  
2154 | stops doing its job? I mean, what is happening to get you to  
2155 | this point? Anybody. Yes.

2156 |         Mr. WESCOTT. Let me take the first cut at this.

2157 |         Think of the--you're having a monthly management meeting  
2158 | of your management team, you have the heads of your profit  
2159 | units there, and you're giving--if you're the CEO, you're  
2160 | giving them their profit targets, let's say, for the quarter.

2161 | This trading desk, you're expected to have \$100 million of  
2162 | profit; that trading desk, \$50 million; and so on. In the  
2163 | room, you have the corporate risk officer; and these  
2164 | companies--all of the investment banks have risk officers.  
2165 | Their job is to be looking at the financial developments, at  
2166 | the trends of housing prices, subprime loans and so on. And

2167 | when you're sitting around the table, the profit managers are  
2168 | explaining what their prospects are for hitting that profit  
2169 | target.

2170 |         Presumably, the risk officers there are saying, we are  
2171 | getting kind of nervous here, because we're now pushing the  
2172 | envelope in this area. I think maybe we need to cut back the  
2173 | profit target for that--let's say, that trading activity or  
2174 | whatever activity, because it is starting to feel risky.

2175 |         Ultimately, that is what the CEO is being paid for. He  
2176 | is being paid for that judgment, hearing the debate that is  
2177 | going on. And probably in many of these cases, the risk  
2178 | officers were not speaking up quite loudly enough.

2179 |         Ms. MINOW. Mr. Sarbanes, I always say when I look at  
2180 | boards of directors, more than being a financial analyst,  
2181 | more than being a lawyer, I'm an anthropologist. Because I  
2182 | think you have to look at kind of the anthropology of the  
2183 | board room. And when you have got a CEO who picks his board  
2184 | to make sure that it is a bunch of retirees who barely know  
2185 | what a derivative is and have a risk committee that meets  
2186 | only twice in a year, you have kind of an emperor's new  
2187 | clothes problem. Nobody wants to tell him the truth, and he  
2188 | intentionally surrounds himself with people who are  
2189 | complicit.

2190 |         If you look at the part of my testimony where I talk  
2191 | about the related party transactions, these are people who